



MILAN – JULY 29, 2009

PIRELLI GROUP 1H'09 FINANCIAL RESULTS

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Statement

The Manager mandated to draft corporate accounting documents of Pirelli & C. SpA, Claudio De Conto, attests – as per art.154-bis, comma 2 of the Testo Unico della Finanza (D.Lgs. 58/1998) - that all the accounting information contained in this presentation correspond to the documented results, books and accounting of the Company.



Agenda

- Pirelli Group 1H'09 Key Messages
- Pirelli Group Financial Review
- Pirelli Tyre Results
- Eco Technology Results
- Pirelli Real Estate Results
- Appendix



Pirelli Group 1H'09 Key Messages

- Our target markets are still "difficult", there are modest signs of recovery, while the drivers Pirelli formulated in its '09-'11 Industrial Plan are realistic
- ▶ The Group is more competitive also thanks to the powerful restructuring program started in 2008. Approximately 48% of the Group savings plan has been achieved
- An incisive marketing strategy, the internal efficiency as well as the effect of raw materials cost reduction lead to a Tyre reported EBIT margin of 7.1% which exceeded the top range value of the '09 target
- ▶ Eco-Technology: full commitment in the filters business, homologations obtained in the main markets (Italy, Germany Euro3 and wip, China). Demand slackened because of bureaucracy
- Real Estate: Pirelli RE is now based on sound financials and the turnaround plan is fully in progress
- The "Portfolio Reshaping Plan" implementation continues: ~200 € mln cashed in (from Jan 1, 2009 to July 28, 2009) due to the sale of stakeholdings (1% of Telecom Italia; Alcatel).



Pirelli Group results 1H'09 vs 2009 targets

€/bln

1H09

2009 Targets (Feb.'09)

2009 revised Target (July '09)

Group revenues

2.1

~4.3

EBIT %

4.7%

4.5-5.0%

After continuous restructuring

NFP

1.1

1.0

~ 0.8

(*) Green revenues and Capex information will be completed at year end



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Pirelli Group Key Financial Results

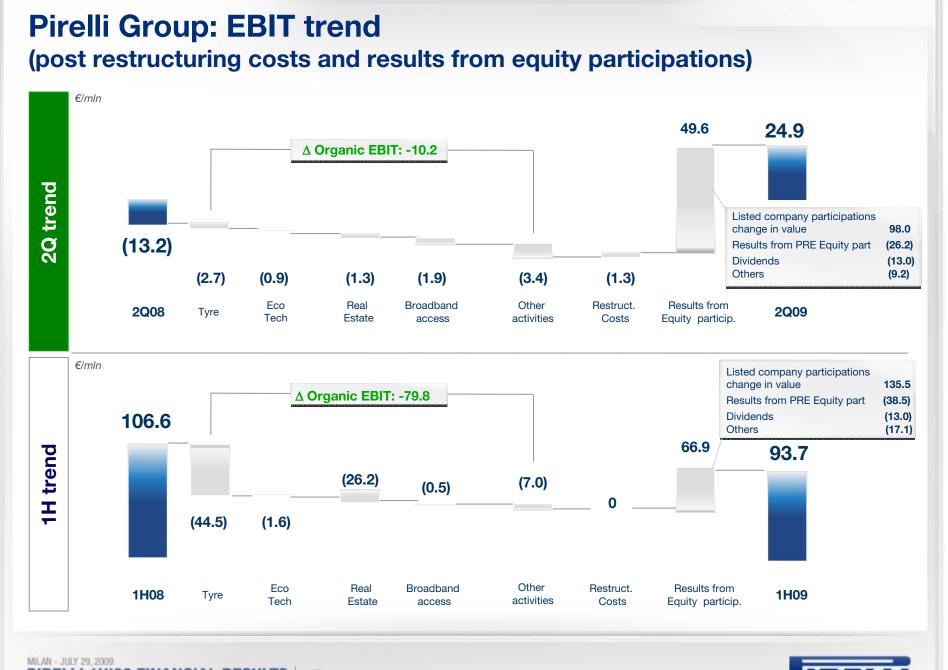
€/mln				
	1H'09	YoY %	2Q'09	YoY %
Revenues (organic*)	2,137.6	-11.1%	1,094.6	-11.7%
EBITDA before Restructuring Costs	226.1	-26.1%	124.4	-6.9%
Margin	10.6%	-1.9pp	11.4%	+0.8pp
EBIT before Restructuring Costs	122.3	-39.5%	72.0	-12.4%
Margin	5.7%	-2.5pp	6.6%	+0.1pp
Restructuring Costs	(21.2)	0%	(17.7)	(16.4) in 2Q08
EBIT	101.1	-44.1%	54.3	-17.5%
Margin	4.7%	-2.7pp	5.0%	- 0.2pp
Results from equity participations	(28.6)	(95.5) in 1H08	(29.4)	(79.0)
o/w Telecom Italia	(19.8)	(155.3)	(19.8)	in 2Q08 (117.8)
	, ,	in 1H08	,	in 2Q08
EBIT post results from equity participations	72.5	-15.1%	24.9	n.m.
Total Net Income	(12.4)		(13.5)	
Net Income post minorities	6.3	(36.2)	(3.2)	(70.0)
		in 1H08		in 2Q08
Net Financial Position	1,107.6	+79.9 vs. 2008 y.e.		3€/mln vs.
Capex	80.3	-37.3%	37.4	-53.8%
Capex	00.0	-37.370	57.4	-30.0 /0
Employees (no. as of June 30, 2009)	29,525	-1,531 vs		
		2008 ye.		

2Q'09 Results Drivers

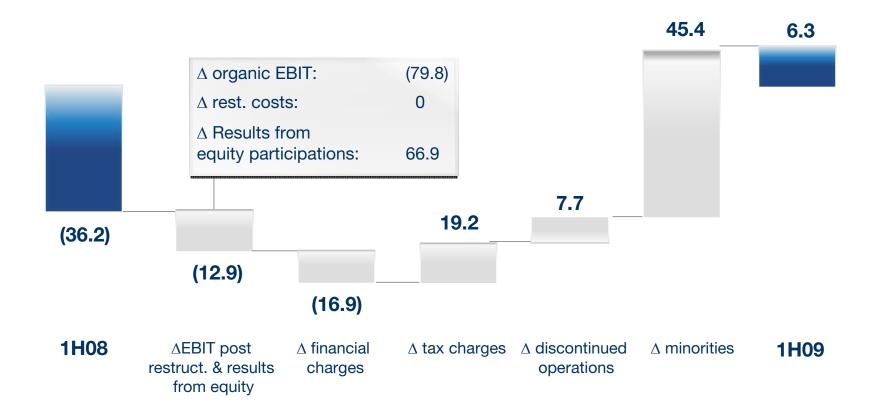
- ▶ Market conditions still bearish for both Tyre and Real Estate Businesses
- ▶ margin rebound driven by Pirelli Tyre (top line improvement, raw materials positive impact, restructuring program benefits)
- ▶ PRE's efficiency programs ahead vs 2009 targets
- ▶ Telecom Italia stake writedown (123.9 mln shares at 0.99€) impacted on 2Q'09 net income
- ▶ Solid cash flow generation thanks to Pirelli **Tyre** working capital management and cash-in from disposals (46,7 €/mln for 44.7 mln of TI shares in April; 25 €/mln as a second tranche of Alcatel Submarine sale)



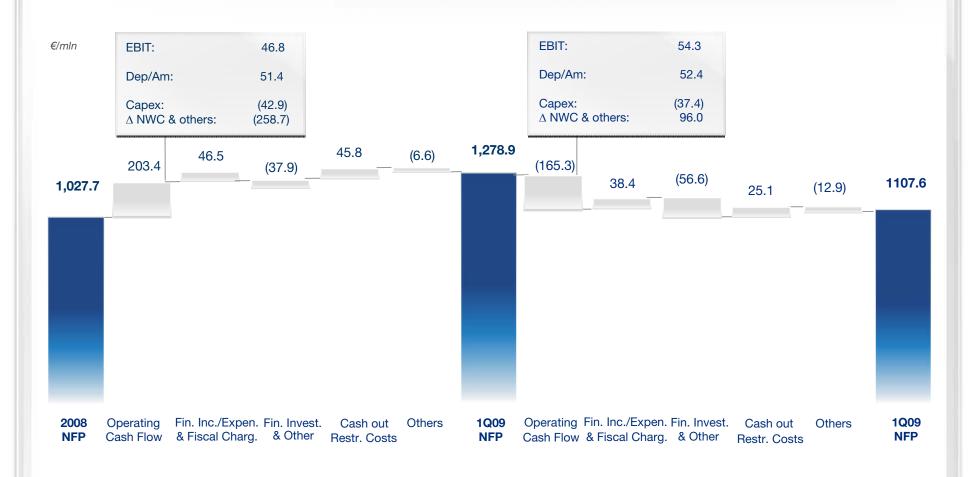
^(*) Homogeneous terms variations, not including exchange rate effects



Pirelli Group: attributable net income 1H'09 vs 1H'08









Pirelli Group: Debt Structure as of June 30, 2009



*Financial receivables, cash and cash equivalents



Strong improvement in Group NFP after the complete success of **Pirelli Re Capital Increase**

The complete success of Pirelli RE Capital Increase

	Shares (mln)	€/mln
► Newly issued shares	798.6	399.3
o/w Pirelli subscription	463.8	(gross of closing costs) 231.9
Retail & Institutional investors	334.8	167.4
▶ New share capital	841.1	420.6 (nominal share value 0.5€ each)
Final P&C ownership	57.99%	

The '09 Group PFN will benefit from third parties subscription:

PFN '09 new target: ~ 800 €/mln



2012 Group Gross Debt maturity will improve after Pirelli RE 320€/mln "Club deal"

An agreement was reached with a pool of 8 leading financial institutions to set up a 320 €/mln credit line maturing in July 2012

With this deal, Pirelli RE will have 470 €/mln committed bank lines with a residual average maturity mooving from 9 to 29 months

▶ Also, the Group average maturity of committed bank lines goes up from 30 to 34 months and in 2012 the percentage of gross debt maturity will shift from 49% to 66%.



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2Q'09 Pirelli Tyre performance: Key Messages

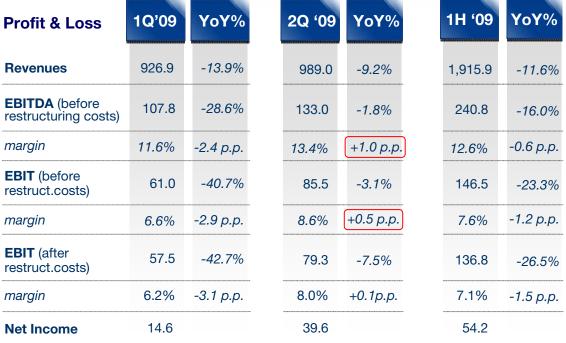


- ▶ Top line QoQ improvement in a still recessive market environment: +6.7% 2Q revenues vs. 1Q09
 - ▶ Price/mix holding well in both Industrial and Commercial Segments
 - ▶ Market share increase in all major markets
- ▶ Profitability trend rebound in 2Q09 in both Consumer & Industrial segments:
 - ▶ raw materials price reduction (raw material price index: -10% QoQ, -16% yoy)
 - increasing cost efficiencies (45% of 200 €/mln 2009 gross savings achieved in 1H09)
 - ▶ 1H09 margins in line with 3Y plan targets
- Solid cash generation: 130 €/mln of net cash flow before dividends in 2Q09 (+50 mln € yoy) thanks to:
 - effective inventory reductions and working capital tight control
 - ▶ lower investments (Capex/Depreciation = 0.7 in 1H)



Pirelli Tyre quarterly performance

€/mln. Percent





▶ Q2 Ebitda and Ebit (before restructuring costs) higher respectively by 1.0 and 0.5 points when compared to 2Q '08

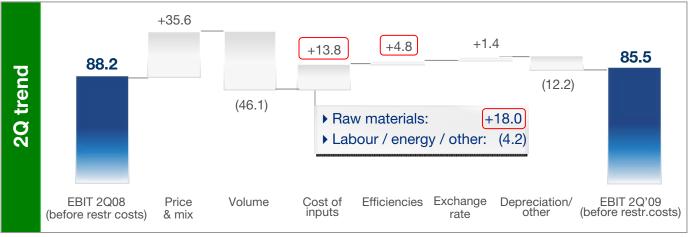
Revenues drivers	1Q'09	2Q '09	1H '09
∆ Price/Mix	+6.9%	+5.6%	+6.4%
∆ Volume	-18.1%	-13.3%	-15.7%
Δ Rev. (before Exch. rate impact)	-11.2%	-7.7%	-9.3%
∆ Exch. Rate	-2.7%	-1.5%	-2.3%



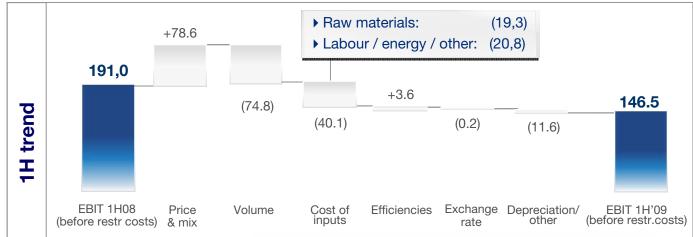
Pirelli Tyre operating performance

€/mIn





- ▶ Nothwistanding raw materials cost reduction in 2Q'09, the positive Price/mix variation is maintained year over year
- ▶ Raw materials price index trend -10% Q2 on Q1 '09 and -16% vs Q2 '08, equal to +18 € mln
- ▶ Positive cost efficiencies reduced by production slowdown





Pirelli Tyre 2009 Cost reduction program update



COST REDUCTION PROGRAMS

1H'09 **ACHIEVEMENTS**

Labour

- ▶ 15% rightsizing in high-cost countries; bonus and pay freeze for management and staff in 2009
- ▶ 82% of the target (over 1,200 headcount)

Raw materials

- ▶ 360° purchasing contracts renegotiation
- ▶ Selective adoption of "spot purchases" to best capture the benefits of price decrease
- ▶ Reduction of usage and weight

▶ -10% Q0Q Raw Material Price Index (-16% yoy)

45% of 200 € mIn of 2009 gross savings already achieved in 1H09

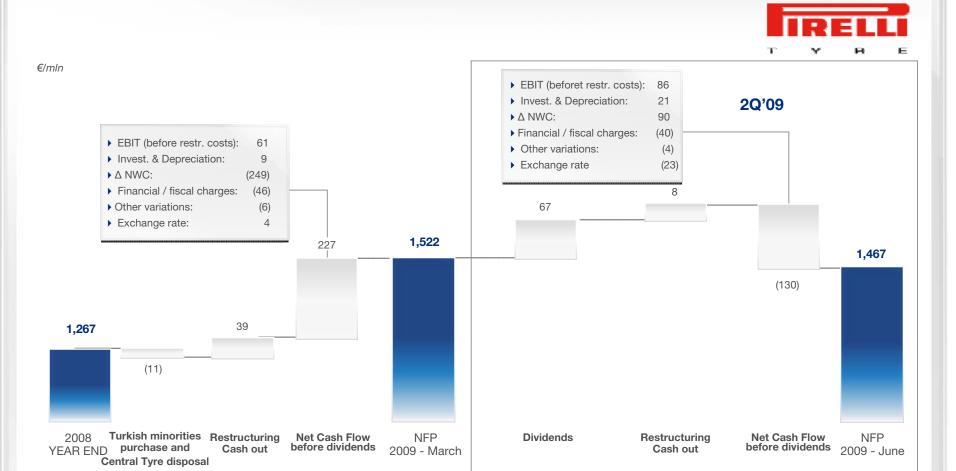
Other Costs

- ▶ Crash program for the reduction of discretionary / indirect expenses (except R&D and marketing)
- ▶ Savings from lower energy costs, lower transportation / logistic rates

>50% vs. '09 target



Pirelli Tyre NFP evolution



• Effective Inventory reductions and working capital tight control, together with lower investments, result in a positive NCF generation before dividends in Q2 '09, higher than NCF before dividends in Q2 '08 by 50 € mln



Consumer Business: market trends in 1H'09





- ▶ **OE:** Light Vehicle (and Motorcycle) production negative trend in Q2 improves by 50% vs Q1 '09; Nafta remains flat
- Replacement: Still negative trends in all mature replacement markets, both car and motorcycle, driven by de-stocking at trade and by lower end-user demand. Mercosur slightly positive. Mileage driven in US recently showing some improvements



Consumer Business: Pirelli economics in 1H'09

€/mln, %



Profit & Loss	1Q'09	Δ%	2Q '09	Δ%	1H '09	Δ%
Revenues	670.5	-10.4%	701.5	-6.0%	1,372.0	-8.2%
EBITDA (before restructuring costs)	77.4	-28.8%	90.4	+1.1%	167.8	-15.3%
margin	11.5%	-3.0 p.p.	12.9%	+0.9 p.p.	12.2%	-1.1 p.p.
EBIT (before restruct.costs)	41.9	-42.6%	54.6	+1.5%	96.5	-23.6%
margin	6.2%	-3.5 p.p.	7.8%	+0.6 p.p.	7.0%	-1.5 p.p.

	₹ =		
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▶ Pirelli volumes better than market trends in all regions except Russia, where credit

risk remains high

efficiencies

▶ Price/mix still holding well

▶ Ebit margin rebound thanks to raw materials price reduction and cost

Revenues drivers	1Q'09	2Q '09	1H '09
Δ Price/Mix Δ Volume	+6.6%	+5.1%	+5.9% -12.3%
△ Rev. (before Exch. rate impact)	-8.1%	-4.7%	-6.4%
∆ Exch. Rate	-2.3%	-1.3%	-1.8%



Industrial Business: market trends in 1H'09

Car tyre shipments, % (yoy)



Maı	rket trends	Q1'09 *	Q2'09	1H'09
Europe	OE	-62%	-72%	-67%
101330000000	Replacement	-33%	-25%	-29%
Mercosur	OE	-26%	-29%	-27%
Replacement	Replacement	-22%	-17%	-19%

*Updated figures

Sources: main external data provider for each country and Pirelli estimates

- ▶ Original Equipment: still on-going dramatic reductions in medium-heavy vehicle production worldwide, except China
- ▶ Replacement: still negative trends in all mature markets and Latin America, while China and MEA markets show some improvements



Industrial Business: Pirelli economics in 1H'09

€/mln. Percent



Profit & Loss	1Q'09	Δ%	2Q'09	Δ%	1H'09	Δ%
Revenues	256.4	-22.0%	287.5	-16.3%	543.9	-19.1%
EBITDA (before restructuring costs)	30.4	-28.1%	42.6	-7.6%	73.0	-17.4%
margin	11.9%	-1.0 p.p.	14.8%	+1.4 p.p.	13.4%	+0.2 p.p.
EBIT (before restruct.costs)	19.1	-36.8%	31.0	-10.1%	50.1	-22.6%
margin	7.5%	-1.7 p.p.	10.8%	+0.8 p.p.	9.2%	-0.4 p.p.

margin	7.5%	-1.7 p.p.	10.8%	+0.8 p.p.	9.2%	-0.4 p.p.
Revenues drivers	1Q'09		2Q'09		1H'09	
∆ Price/Mix ∆ Volume	+ 7.2 % - 25.7 %		+6.8%		+7.4%	
Δ Rev. (before Exch. rate impact)	-18.5%		-14.1%		-15.7%	
∆ Exch. Rate	-3.5%		-2.1%		-3.4%	·

- **▶ Price/Mix** holding well
- ▶ Increasing market share in all regions
- **▶** Double digit margin confirmed in a difficult market scenario thanks to the exposure to the rapid developing countries
- ▶ Positive impact from raw materials price decrease



Recent Pirelli Tyre Highlights:

April 6, 2009



Pirelli Tyre introduces Cinturato P7, the first green-performance tyre for medium and high-powered cars

May 20, 2009



Pirelli Tyre introduces the R:01 Series. The new regional tyre for medium heavy trucks offers higher mileage, reduced consumption, better retreading potential

May 21, 2009



Pirelli wins the 2009 Tyre of the Year Award of the English magazine Auto Express. Pzero beats three other competitor brands in several areas, including braking and handling in wet and dry, aquaplaning, rolling resistance and price

May 22, 2009



Gettyre.it has gone live, making it the first site dedicated to shopping for motorcycle tyres and related services

May 2009



Pirelli tyre keeps winning both in Superbike and world and national Rallys

June 9, 2009



Pirelli Tyre wins the "2009 National Award for Innovation" promoted by Confindustria. Chairman Marco Tronchetti Provera receives the award from the President of Italy, Giorgio Napolitano

July 2, 2009



Pirelli celebrates its 80th anniversary of its industrial and commercial presence in Brazil while announcing that will invest another 200 million Dollar in Brazil between 2009 and 2011



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Pirelli Eco Technology: Key market factors and accomplishments



Key Market Factors

- ▶ Demand slow down in existing Diesel Particulate Filter markets due to economical downturn
- ▶ **Delay** in Low Emission Zones and traffic restrictions enforcement to kick off new Diesel Particulate Filter markets



'09 EU expected market ~ **50.000 retrofit systems**

▶ Cost reduction policies from main Diesel Particulate Filter manufacturers

Pirelli Eco Technology accomplishments

- ▶ Pirelli technology "proof of principle" achieved in all Diesel Particulate Filters markets and application fields
- ▶ Homologation obtained in China (May'09), expected in Germany in 2H'09 (first approval on Euro 3 Light Duty Vehicle issued July '09)
- growth in retrofit systems sales, (1948 systems in 1H'09 vs. 396 in 1H'08) mainly in Italy and The Netherlands
- ▶ Pirelli EU Market share 1H'09: > 15% as per plan
- ▶ First batch supplied to FIAT for Original Equipment on the Croma platform
- ▶ Relocation of production site from Italy to Romania and optimization of Italian site for systems assembly operations



⁽¹⁾ Commercial Vehicles to be retrofitted in compliance with local air quality regulations. Source: KBA (Germany), PRA (Italy), Anfac, Pirelli estimates

Pirelli Eco Technology: Expected scenario 2H'09



Market Evolution

- ▶ New government programmes aiming at improving air quality to be rolled out in Autumn 2009:
 - Italy: stricter traffic restrictions will be enforced as of mid October
 - Germany: most cities with Low Emission Zones will adopt Euro 4(PM) standards by Jan '10
 - ▶ China: extension of traffic restrictions to new regions beyond Beijing

Pirelli Eco Technology Plan

- ▶ Italy: opportunity to exploit as "first mover" the relevant demand growth expected for 4Q'09
- ▶ Germany: Pirelli to be "first technology homologated" for all Light Duty Vehicles applications (from Euro 1 to Euro 3) sales expected for campers and city vans
- ▶ China: Commercial network setup to closely follow the first homologation; sales ramp up driven by Pirelli filters technology robustness and on site after sales support service
- ▶ Consolidation of FIAT supplies and on-going contacts with main European OEMs (both for Passengers and Heavy Duty Vehicles)



Pirelli Eco Technology: 1H'09 Key Financial Results

€/mIn



		1H'09	1H'08	YoY
Volumes Filters Gecam (I/mIn)		1,948 37.4	396 43.8	+391.9% -14.6%
Revenues		28.3	33.4	-15.3%
Filters	Negative effect from: -Oil price: -6.2 €/mln;	8,2	1.7	
Gecam	- EU Transport Business	20,1	31,7	
Ebitda <i>Margin</i>	contraction: -6.5 l/mln	(4.4) n.m	(3.5) n.m	n.m.
Ebit		(5.5)	(3.9)	n.m.
Margin		n.m.	n.m.	
Net income		(6.6)	(4.7)	
NFP		32.8	7.1	

An 8 to 10 months delay, due to the economic downturn with delayed filters fitting in some low emission zones and restriction to none retrofitted vehicles will impact '09 results: PBIT approx. breakeven

2010 will confirm the expected "growth trend" driven by sales in Italy, Germany, China and incremental opportunities on new uprising Diesel Particulate Filters markets in EU and RoW



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- **Pirelli Real Estate Results**
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Pirelli RE Key Messages



- The complete success of the capital increase as well as the extension of the average corporate debt maturity have significantly strenghtened the company and its financial structure allowing it to implement the Business Plan
- The Real Estate market is still critical and access to credit is still difficult causing longer negotiations. Still, prices in Pirelli RE markets (Italy and Germany) remain stable
- We confirm the 1 € /bln sales this year with stable margins
- In 2Q'09, the negative trend of operating loss including losses from investments before restructuring expenses and property writedowns/revaluations is slowing down:
 - > Services platform including holding cost: close to operating breakeven with signs of improvement by '09YE
 - Investment: losses are decreasing and are related to specific areas of business for which we are working on
- ▶ The cost savings plan exceeds expectations with a new year end target of 55/60 € mln
- For 2009 Pirelli RE confirms a -25/-35 €/mln operating income including income from equity participations before restructuring costs and property writedowns/revaluations



Consolidated Profit and Loss

€/mIn



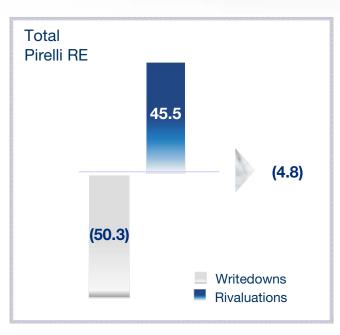
		1H'09	1Q'09	1H'08
	Revenues	115.8	53.8	192.8
	of whch services	94.7	47.7	115.0
	of which other revenues	21.1	6.1	77.8
	EBIT before restructuring costs	(2.0)	(2.2)	20.3
	Income from Equity Participations	(20.9)	(12.5)	17.4
Α	EBIT inl. Inc. From Equity Part. Before Restructuring costs, writedowns/revaluations	(22.9)	(14.7)	37.7
	Restructuring Costs	(11.5)	0.0	(16.2)
	Real Estate writedowns/revaluations	(4.8)	0.0	(8.0)
	EBIT inl. Inc.From Equity Part. After Restructuring costs, writedowns/revaluations	(39.3)	(14.7)	20.7
В	Interest Income from Participations	13.7	8.5	13.6
	EBIT incl. Income from Equity Part. & Interest Income from Part. Financial Charges	(25.6) (14.7)	(6.2) (8.3)	34.3 (20.9)
	Profit Before taxes	(40.3)	(14.5)	13.4
	Income Taxes	(2.4)	(2.1)	(6.4)
	Net Income before discontinued operations	(42.7)	(16.6)	7.0
	Discontinued Operations	`0.0	0.0	4.4
	Net Income	(42.7)	(16.6)	11.4
	Minority Interests	0.4	0.8	(2.4)
	Net Income after minority interests	(42.3)	(15.8)	9.0
	A + B	(9.2)	(6.2)	51.3

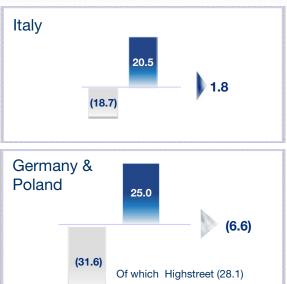


^(*) Related to revenues on controlled initiatives

Writedowns and Revaluations

€/mIn







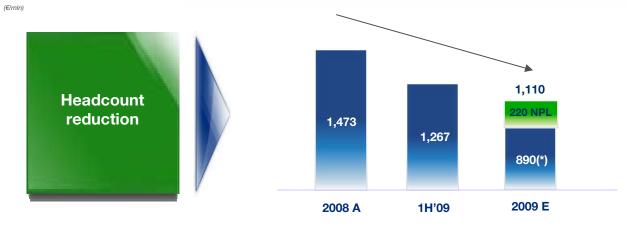
Based on independent appraisals, on a like for like basis, market value of real estate participated assets were written down by 2.3%

- ▶ In Italy the writedowns were -1.7%
- ▶ In Germany we had writedowns of ca. -2.8% (of which 257 €/mln with a pro quota Pirelli Re economic impact of 28.1 €/mln) and in Poland of -6%
- ▶ With the application of the announced *hold strategy*, a large part of the German residential portfolio and the trophy assets in Italy of the Retail and Entertainment funds, have been accounted according to IAS 40 with a revaluation in the Book Value



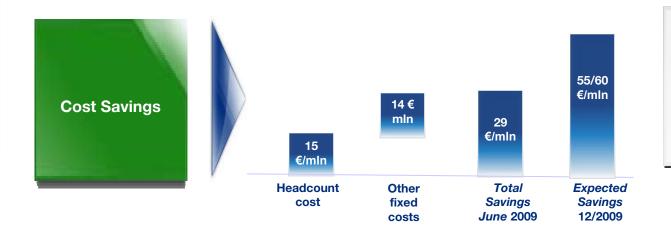
Update on Headcount and on Cost savings





Reduction from 2,956 in 2007 to 1,267 as of June. **New targets confirmed**

(*) Not Including possible outsourcing for 160 FTE



29 € mln savings as of 2009 (of which approx. 50% related to headcount). Year end target improved compared to the 50 € mIn forecast



Details on Service Platform & on Vehicles /Funds



-17.0 Berenice Fee

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Service Platform & Holding		1H'09	1Q'09	1H'08	
Consolidated Revenues Other Revenues (*) Total Revenues		94.7 2.0 96.7	47.7 0.0 47.7	115.0 17.6 132.6	1.6 -17.0 Berenic -15.4
Vehicles & Fun	EBIT (**)	(3.2) 1H'09	(1.3) 1Q'09	1.6 1H'08	
Vehicles & funds -of which Real Estate -of which NPLs Interests Income from Participations		(19.8) (22.8) 3.0 13.7	(13.4) (16.6) 3.2 8.4	36.2 24.5 11.8 13.6	
	EBIT(**)	(6.0)	(4.9)	49.7	
	TOTAL Pirelli RE	(9.2)	(6.2)	51.3	



O Includes the result from participated companies, success fees, promote and a capital gain from quota disposals

^(*) EBIT is referred to operating income results including income from equity participations, before restructuring costs, writedowns / revaluations, but including interest income from equity participations

Economic Results – Italy

BUILDING THE FUTURE

Service Platform	1H'09	1Q'09	1H'08	
		PHYSICAL PRINCES APPROVE SAPPRINGS AND PRINCES AND PRI		Net of one-off
Consolidated Revenues Other Revenues (*) Total Revenues	50.1 0.0 50.1	26.2 0.0 26.2	59.5 17.0 76.5	16.9 -17.0 Berenice Fee -0.1
EBIT (**)	6.7	4.9	16.9	
			TARPENGELIARPINGELIARPINGELIARPINGELIARPING	AAA AANSA
Vehicles & Funds	1H'09	1Q'09	1H'08	
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Vehicles & funds	(14.6)	(10.7)	4.3	
Interests Income from Participations	4.3	2.5	5.0	
EBIT(**)	(10.3)	(8.2)	9.3	
TOTAL ITALY	(3.6)	(3.3)	26.2	
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Olncludes the result from participated companies, success fees, promote and a capital gain from quota disposals

[&]quot;EBIT is referred to operating income results including income from equity participations, before restructuring costs, writedowns / revaluations, but including interest income from equity participations

Economic Results - Germany

BUILDING THE FUTURE

(€/mln)

Service Platform		1H'09	1Q'09	1H'08
Consolidated Revenues Other Revenues (*) Total Revenues		28.5 0.0 28.5	13.5 0.0 13.5	30.2 0.4 30.6
	EBIT (**)	2.7	1.4	(2.3)
Vehicles & Funds		1H'09	1Q'09	1H'08
	•	4455500445550044555004455500444		***************************************
Vehicles & funds		(8.8)	(6.1)	2.0
Interests Income from Participations		7.9	3.7	4.1
	EBIT(**)	(0.9)	(2.4)	6.1
	TOTAL GERMANY	1.8	(1.0)	3.8



Olncludes the result from participated companies, success fees, promote and a capital gain from quota disposals

[&]quot;EBIT is referred to operating income results including income from equity participations, before restructuring costs, writedowns / revaluations, but including interest income from equity participations

Economic Results - Poland



(€/mln)

Service Platforr	m	1H'09	1Q'09	1H'08
Conso	lidated Revenues	3.1	2.1	4.5
	Total Revenues	3.1	2.1	4.5
	EBIT (**)	(0.1)	0.4	0.6
Vehicles & Fun	ds	1H'09	1Q'09	1H'08
Vehicles	s & funds	0.6	0.2	18.2
Interests Income t	from Participations	1.1	0.5	0.5
	EBIT(**)	1.7	0.7	18.7 (***)
	TOTAL POLAND	1.6	1.0	19.2



O Includes the result from participated companies, success fees, promote and a capital gain from quota disposals

[&]quot;EBIT is referred to operating income results including income from equity participations, before restructuring costs, writedowns / revaluations, but including interest income from equity participations

^(***) Includes result from disposal of one asset

Economic Results - NPLs

BUILDING THE FUTURE

(€/mln)

Service Platforn	m	1H'09	1Q'09	1H'08
	olidated Revenues other Revenues (*) Total Revenues	8.7 2.0 10.7	3.6 0.0 3.6	18.0 0.0 18.0
	EBIT (**)	(2.4)	(2.9)	2.3
Vehicles & Fun	ds	1H'09	1Q'09	1H'08
Vehicle	s & funds	3.0	3.2	11.8
Interests Income	from Participations	0.4	1.7	4.1
	EBIT(**)	3.4	4.9	15.8
	TOTAL NPLs	1.0	2.0	18.2



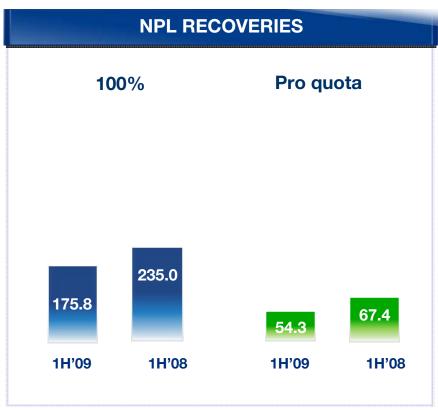
Olncludes the result from participated companies, success fees, promote and a capital gain from quota disposals

[&]quot;EBIT is referred to operating income results including income from equity participations, before restructuring costs, writedowns / revaluations, but including interest income from equity participations

Evolution of Real Estate sales and NPL recoveries







- ▶ Margin on sales is approx. 15% as of June 2009
- ▶ Confirmed 1 €/bln of real estate sales by year end, including the preliminary contracts, offers received and undergoing negotiations



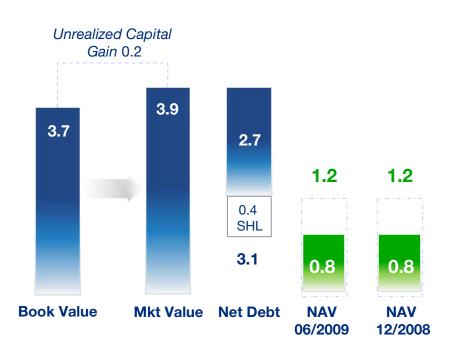
Net Asset Value as of June 2009

Real Estate NAV at 100% (€/bn)

Real Estate NAV Pro quota (€/bn)







As of June 2009, unrealized capital gain (Market Value – Book Value) is approximately 200 €/mln with Real Estate
 NAV (Market Value – Bank Debt) of approximately 1.2 /bln.



Agenda

- Pirelli Group 1H'09 Key Messages
- Pirelli Group Financial Review
- Pirelli Tyre Results
- Pirelli Eco Technology Results
- Pirelli Real Estate Results
- Appendix



Pirelli Group – 1H'09 Results

Profit & Loss and Net Financial Position by Business Unit

€/mln	Pirelli	Tyre	Pire Eco Tec		Pirelli Rea	al Estate	Broadba	nd Access	Oth	ers	Pirelli &	C. Cons
Citiii	1H'09	1H'08	1H'09	1H'08	1H'09	1H'08	1H'09	1H'08	1H'09	1H'08	1H'09	1H'08
Sales	1,915.9	2,166.3	28.3	33.4	115.8	192.8	72.8	63.4	4.8	(1.1)	2,137.6	2,454.
$\Delta\%$		-11,6%		-15.3%		-39.9%		14.8%				-12,9%
Δ % on organic sales		-9.3%		-15.3%		-39.9%		-14.8%				-11.1%
EBITDA before Restruct Costs % on sales	240.8 12.6%	286.5 13.2%	(4.4) n.s.	(3.3) n.s.	(2.6) n.s.	24.3 12.6%	3.2 4.4%	3.6 5.7.%	(10.9)	(5.3)	226.1 10.6%	305.8 12.5%
EBITDA	231.1	281.5	(4.4)	(3.3)	(14.1)	8.1	3.2	3.6	(10.9)	(5.3)	204.9	284.6
EBIT before Restruct Costs % on sales	146.5 7.6%	191.0 8.8%	(5.5)	(3.9)	(6.2)	20.0	2.7 3.7%	3.2 5.0%	(15.2)	(8.2)	122.3 5.7%	202.1 8.2%
Restructuring Costs	(9.7)	(5.0)			(11.5)	(16.2)					(21.2)	(21.2)
EBIT	136.8 7.1%	186.0 8.6%	(5.5)	(3.9)	(17.7)	3.8	2.7	3.2	(15.2)	(8.2)	101.1 4.7%	180.9 7.4%
% on sales	7.170	0.070									1.770	7.170
Result from Equity Participation	3.8	0.3			(21.6)	16.9			10.8	(112.7)	(28.6)	(95.5)
EBIT post Result from Equity Part.	140.6	186,3	(5.5)	(3.9)	(39.3)	20.7	2.7	3.2	(26.0)	(120.9)	72.5	85.4
Financial Income/Charges	(43.0)	(29.7)	(1.1)	(0.8)	(1.0)	(7.2)	0.7	(2,8)	5.0	18.0	(39.4)	(22.5)
Fiscal Charges	(43.4)	(54.9)	0,0	0,0	(2.4)	(6.5)	0.7	(0,2)	(0,4)	(3.1)	(45.5)	(64.7)
Net Results before Discont. Oper. % on sales	54.2 2.8%	101.7 4.7%	(6.6)	(4.7)	(42.7)	7.0	4.1	0.2	(21.4)	(106.0)	(12.4) n.m.	(1.8) n.m.
Discontinued Operations						4.4				(12.1)	0,0	(7.7)
Net income % on sales	54.2 2.8%	101.7 4.7%	(6.6)	(4.7)	(42.7)	11.4	4.1	0.2	(21.4)	(118.1)	(12.4) n.s.	(9.5) n.s.
Attributable Net income					(42.3)	9.0					6.3	(36,2)
Net Financial Position	1,467.0	773.4	32.8	7.1	337.4	270.5	(31.9)	26.7	(697.7)	(254.7)	1,107.6	823



Pirelli Group – 2Q'09 Results

Profit & Loss and Net Financial Position by Business Unit

€/mln	Pirelli	Tyre	Eco Tec		Pirelli Rea	al Estate	Broadba	nd Access	Oth	ers	Pirelli &	C. Cons.
Cilili	2Q'09	2Q'08	2Q'09	2Q'08	2Q'09	2Q'08	2Q'09	2Q'08	2Q'09	2Q'08	2Q'09	2Q'08
Sales $\Delta\%$	989.0	1,089.4 -9.2%	14.0	16.8 -16.7%	62.0	118.1 -47.5%	28.8	35.1 -17.9%	0.8	(2.5)	1,094.6	1,256.9 -12,9%
Δ % on organic sales		-7.7%		-16.7%		-47.5%		-17.9%				-11.7%
EBITDA before Restruct Costs % on sales	133.0 13.4%	135.5 12.4%	(2.1) n.m.	(1.4) n.m.	(2.1) <i>n.m.</i>	(0.3) n.m.	0.5	2.3	(4.9)	(2.4)	124.4 11.4%	133.7 10.6%
EBITDA	126.8	133	(2,1)	(1.4)	(13.6)	(14.2)	0.5	2.3	(4.9)	(2.4)	106.7	117.3
EBIT before Restruct Costs % on sales	85.5 8.6%	88.2 8.1%	(2.7)	(1.8)	(4.0)	(2.7)	0.2	2.1	(7.0)	(3.6)	72.0 6.6%	82.2 6.5%
Restructuring Costs	(6.2)	(2.5)			(11.5)	(13.9)					(17.7)	(16.4)
EBIT % on sales	79.3 8.0%	85.7 7.9%	(2.7)	(1.8)	(15.5)	(16.6)	0.2	2.1	(7.0)	(3.6)	54.3 5.0%	65.8 5.2%
Result from Equity Participation	0.3	0.2			(9.1)	17.1			(20.6)	(96.3)	(29.4)	(79.0)
EBIT post Result from Equity Part.	79.6	85.9	(2.7)	(1.8)	(24.6)	0.5	0.2	2.1	(27.6)	(99.9)	24.9	(13.2)
Financial Income/Charges	(19.9)	(14.5)	(0.5)	(0.7)	(1.2)	(4.7)	0.3	(8.0)	2.1	0.2	(19.2)	(20.5)
Fiscal Charges	(20.1)	(27.4)	0,0	0,0	(0.3)	(1.1)	0.8	(0.1)	0.4	(6.1)	(19.2)	(34.7)
Net Result before Discont. Oper. % on sales	39.6 4.0%	44 4.0%	(3.2)	(2.5)	(26.1)	(5.3)	1.3	1.2	(25.1)	(105.8)	(13.5) n.m.	(68.4) n.m.
Discontinued Operations						3.7				(1.2)	0.0	(3.5)
Net income % on sales	39.6 4.0%	44 4.0%	(3.2)	(2.5)	(26.1)	(1.6)	1.3	1.2	(25.1)	(107.0)	(13.5) n.m.	(71.9) n.m.
Attributable Net income					(26.5)	(2.6)					(3.2)	(70.0)
Net Financial Position	1.467,0	773.4	32.8	7.1	337.4	270.5	(31.9)	26.7	(697.7)	(254.7)	1,107.6	823.0





Pirelli Group Balance Sheet

€/mIn

	1H'09	2008 Actual
Fixed Assets Net Working Capital Net Invested Capital	3,581.9 627.3 4,209.2	3,665.4 418.4 4,083.8
Equity Provisions Net Financial Position Total Assets	2,369.6 732.0 1,107.6 4,209.2	2,374.4 681,7 1,027.7 4,083.8
Pirelli & C. attributable Equity Equity per share	2,202.1 0.410	2,171.8 0.405

% Net Invested Capital

12.2008
7 %
%
9%
%
2%
֡



Pirelli Group Cash Flow

€/mln	1Q'09	2Q'09	1H'09	1H'08
Operating profit (EBIT)	46.8	54.3	101.1	180.9
Depreciation	51.4	52.4	103.8	103.7
Net investments	(42.9)	(37.4)	(80.3)	(128.1)
Working capital/other variations	(258.7)	96.0	(162.7)	(263.2)
FREE CASH FLOW	(203.4)	165.3	(38.1)	(106.7)
Financial income (expenses)	(20.2)	(19.2)	(39.4)	(22.7)
Taxes charges	(26.3)	(19.2)	(45.5)	(64.7)
Other	(0.6)	18.4	17.8	0.4
OPERATING CASH FLOW	(250.5)	145.3	(105.2)	(193.7)
Speed SpA acquisition		-	-	(835.5)
Financial investments/divestitures	37.9	78.1	116.0	92.4
Dividends paid		(2.4)	(2.4)	(167.9)
Cash out for restructuring	(45.8)	(25.1)	(70.9)	(12.8)
Exchange rate differentials	7.2	(24.6)	(17.4)	(7.6)
NET CASH FLOW	(251.2)	171.3	(79.9)	(1,125.1)

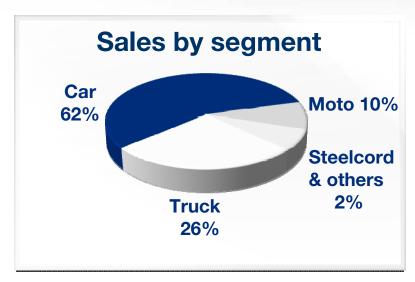


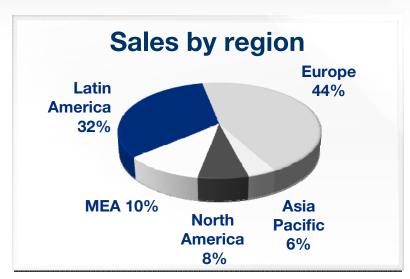
Pirelli Group: Net financial position 1H'09 by Business

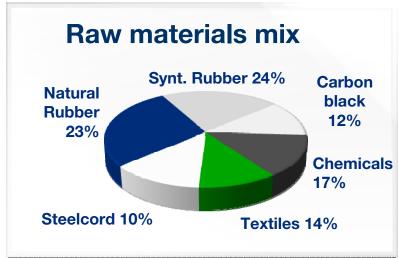
	TYRE	PRE	Other Business	Corporate	Pirelli Group
Gross Debt	1,726	899	50	394	2,050
to Corporate	502	434	48		
Financial receivables	(86)	(503)	(37)	(991)	(597)
Cash and cash equivalents	(173)	(59)	(4)	(109)	(345)
Net Financial Position	1,467	337	9	(706)	1,108

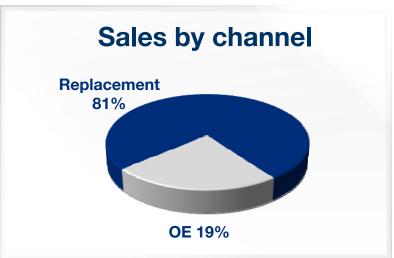


1H'09 Pirelli Tyre Mix





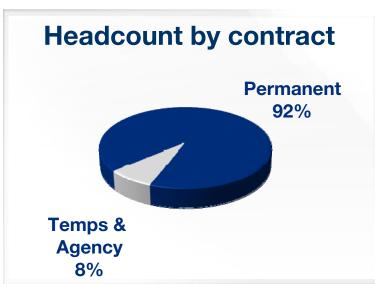


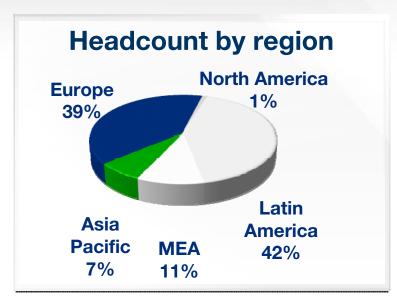


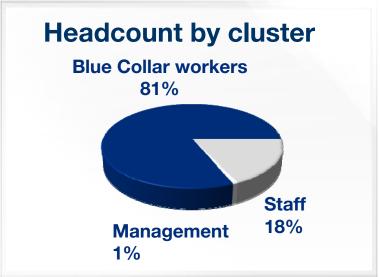


1H'09 Pirelli Tyre People













Asset allocation by Products / Countries (Market Value)



(€/mln)

Bolesin





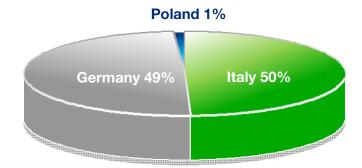


NPL 1.9

Market Value Dic. 2008: 17.3 € bln







IRELLI

AUM participated Real Estate – 100%

(€/000)



Jun-09	PRE Quota	Passing Rent	Passing Yield	Vacancy	Book Value	Market Value	Net Financial Position	Of which Net Debt
Commercial Core Italy		90,758	5.7%	9.7%	1,592,340	1,722,030	1,132,574	1,098,676
Tecla Fondo Uffici Fondo Cloe Fondo Retail & Entertainm	45.0% 18.6% 31.6%	40,499 26,959 23,300	5.6% 6.9% 4.9%	8.6% 11.2% 13.1%	725,280 390,224 476,837	725,280 500,800 495,950	502,923 226,804 402,847	502,923 226,804 368,949
Commercial Yieding Italy		178,676	7.0%	6.2%	2,549,786	2,733,885	1,432,114	1,367,749
Fiprs Tiglio 1 Raissa Olinda Fondo Shop Dolcetto Tre S.r.l. Progetto Perugia	22.0% 12.9% 35.0% 11.8% 33.0% 100.0%	21,249 13,978 23,917 38,389 1,426 1,587	8.2% 6.9% 6.8% 6.6% 10.4% 4.8%	0 37.8% 0 3.1% 0.0% 1.7%	259,309 201,999 351,830 578,870 13,675 33,138	303,300 219,300 359,810 638,990 20,180 33,700	206,973 121,554 194,115 293,363 9,171	193,823 121,554 164,441 293,363 9,171
Armilla Spazio Industriale Fondo (Portafoglio) Fo. Hospitality & Leisure Italia Turismo	2.3% 22.1% 35.0% 16.3%	16,790 42,330 9,012 9,998	7.5% 7.2% 8.3% 5.2%	0.0% 1.9% 0.0% 0.0%	224,970 585,119 108,653 192,223	238,700 608,020 114,620 197,265	133,985 313,127 100,646 59,179	133,985 313,127 79,105 59,179
TOTAL Italy		269,433	6.5%	6.9%	4,142,126	4,455,915	2,564,688	2,466,426
Commercial Core Germany		118,690	6.2%	0.0%	1,925,333	1,936,809	1,336,148	1,223,491
Mistral Highstreet	35.0% 12.1%	9,500 109,190	6.3% 6.2%	0.0% 0.0%	151,479 1,773,854	161,110 1,775,699	114,542 1,221,606	99,655 1,123,836
Commercial Germany		169,316	7.0%	1.3%	2,414,096	2,421,800	2,639,774	2,499,478
Highstreet Mistral	12.1% 35.0%	162,144 7,172	7.1% 5.4%	1.0% 10.8%	2,280,869.838 133,226.194	2,286,490 135,310	2,524,164 115,609	2,398,205 101,273
Residential Yielding Germany		190,624	6.9%	6.0%	2,768,410	2,833,865	2,615,151	2,262,949
DGAG BIB Small Deal	40.0% 40.0% 49.9%	70,429 102,152 18,044	7.5% 6.6% 6.5%	3.6% 7.1% 9.1%	934,494.972 1,557,380.44 276,535.011	979,237 1,565,198 289,430	843,268 1,534,587 237,296	730,428 1,335,138 197,382
TOTAL Germany		478,631	6.7%	4.0%	7,107,839	7,192,474	6,591,073	5,985,918
INCOME PORTFOLIO		748,064	6.6%	5.0%	11,249,965	11,648,389	9,155,761	8,452,344
Residential Small Office House Office IT	Ά	21,056	n.m.	n.m.	1,057,852	1,212,107	899,508	745,660
Development ITA		2,401			1,328,085	1,418,230	1,108,793	928,253
Development Germany		8,121			163,753	187,570	138,197	138,197
Development Poland		176			140,785	182,415	122,173	62,567
OTHER PORTFOLIO		31,755			2,690,475	3,000,322	2,268,671	1,874,678
GRAND TOTAL		779,819			13,940,440	14,648,711	11,424,433	10,327,021





AUM participated Real Estate – pro-quota

(€/000)



Jun-09	Passing Rent pro-quota	Passing Yield	Vacancy	Book Value pro-quota	Market Value pro-quota	Net Financial Position	Of which Net Deb Proquota
Commercial Core Italy	30,602	5.6%	9.4%	549,638	576,245	410,169	389,407
Tecla Fondo Uffici Fondo Cloe Fondo Retail & Entertainm	18,225 5,014 7,363	5.6% 6.9% 4.9%	8.6% 11.2% 13.1%	326,376 72,582 150,680	326,376 93,149 156,720	233,452 42,185 134,532	233,452 42,185 113,771
Commercial Yieding Italy Fiprs Tiglio 1 Raissa Olinda Fondo Shop Dolcetto Tre S.r.I. Progetto Perugia Armilla Spazio Industriale Fondo (Portafoglio) Fo. Hospitality & Leisure Italia Turismo	35,969 4,675 1,802 8,371 4,530 471 1,587 386 9,363 3,154 1,631	7.0% 8.2% 6.9% 6.8% 6.6% 10.4% 4.8% 7.5% 7.2% 8.3% 5.2%	4.0% 0 37.8% 0 0.9% 0.0% 1.7% 0.0% 1.9% 0.0%	516,166 57,048 26,038 123,140 68,307 4,513 33,138 5,174 129,428 38,028 31,352	548,963 66,726 28,268 125,934 75,401 6,659 33,700 5,490 134,494 40,117 32,174	300,978 55,566 15,959 67,940 34,681 3,027 3,028 69,278 35,226 16,272	277,894 50,408 15,959 57,554 34,681 3,027 3,028 69,278 27,687 16,272
TOTAL Italy	66,571	6.2%	5.5%	1,065,804	1,125,208	711,146	667,301
•	,			, ,	· ·	· · · · · · · · · · · · · · · · · · ·	•
Commercial Core Germany	16,434	6.2%	0.0%	266,008	269,515	253,886	214,814
Mistral Highstreet	3,240 13,194	6.3% 6.2%	0.0% 0.0%	51,666 214,342	54,951 214,565	39,121 214,765	24,762 190,051
Commercial Germany	21,468	6.5%	1.5%	328,069	329,480	320,878	274,703
Highstreet Mistral	19,592 1,875	7.1% 3.6%	1.0% 10.8%	275,607 52,462	276,286 53,194	276,688 44,191	244,848 29,855
Residential Yielding Germany	78,044	7.0%	6.1%	1,119,503	1,145,958	1,056,785	904,411
DGAG BIB Small Deal	28,172 40,861 9,012	7.5% 6.6% 7.3%	3.6% 7.1% 9.1%	373,798 622,952 122,753	391,695 626,079 128,184	337,307 613,835 105,643	280,284 535,524 88,603
TOTAL Germany	115,946	6.8%	5.2%	1,713,579	1,744,953	1,631,549	1,393,928
INCOME PORTFOLIO	182,517	6.6%	5.3%	2,779,383	2,870,161	2,342,695	2,061,229
Residential Small Office House Office ITA	6,857	n.m	n.m	356,642	414,423	294,010	242,384
Development ITA	600			428,885	456,670	368,967	297,137
Development Germany	3,592			70,313	81,154	59,106	59,106
Development Poland	60			54,058	69,136	48,968	25,017
OTHER PORTFOLIO	11,109			909,897	1,021,382	771,051	623,644
GRAND TOTAL	193,626			3,689,280	3,891,543	3,113,746	2,684,873

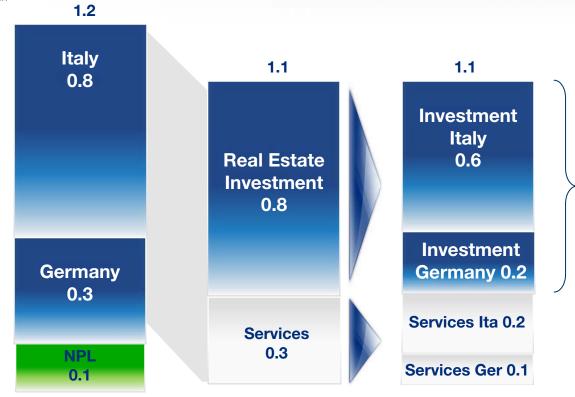
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Net invested Capital







NIC excluding NPL

Market Value Participated Real Estate Asset under Management



Net Invested Capital of 1.2 € bln, of which:

- ▶ Approx. 0.8 € bln in *Real Estate* and for 0.3 € bln in the service platform
- ▶ Total Net Invested Capital in Italy NPLs included is approx. 75% of the total

Total NIC

Consolidated Balance Sheet



	1H'09	2009 Post cap. increase	2008 actual	1H'08
Fixed Assets - of which participations - of which goodwill	583.0 406.7 137.0		589.1 405.7 <i>137.8</i>	795.3 608.5 141.7
Net Working Capital	122.4		133.1	183.1
Net Invested Capital	705.3		722.2	978.4
Net Equity - of which Group Net Equity Funds	308.2 302.3 59.8	707.5	366.4 361.7 66.3	657.1 650.1 50.8
Net Financial Position - of which shareholders' Loans Total Sources	337.3 (491.1) 705.3		289.5 (572.3) 722.2	270.5 (539.2) 978.4
NFP excluding shareholders' Loans NIC excluding shareholders' Loans	828.5 1,196.4	429.2	861.8 1,294.5	809.8 1,517.6
Gearing	2.69	0.61	2.35	1.23

^(*) Capital Increase of 399,3 €/mln gross of closing costs



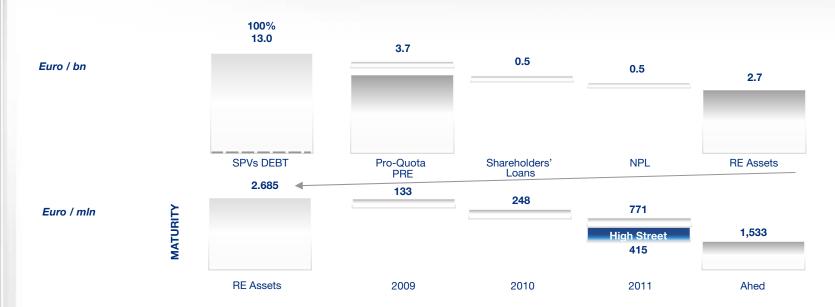
Consolidated Net Cash Flow



	1H'09	1H'08
Ebit before restructuring costs Depreciation Change in investments	(2.0) 3.6 (37.5)	20.3 4.3 9.3
Change in other fixed assets	(0.7)	(15.0)
Change in NWC, Funds and other	15.7	(22.7)
Free Chas Flow	(20.8)	(3.8)
Impact from Facility Mgm disposal Restructuring costs (provisioned in 2008) Interest Income /expenses and Taxes Cash Flow before dividends Dividend paid	0.0 (23.6) (3.4) (47.8) 0.0	102.4 (7.8) 13.5 104.3 (85.1)
Net Cash Flow Capital Increase Treasury shares purchase/sales	(47.8) 0.0 0.0	19.2 0.0 0.0
Net Cash Flow	(47.8)	19.2



Financial situation Vehicles and partecipated Funds



Banks Debt characteristics:

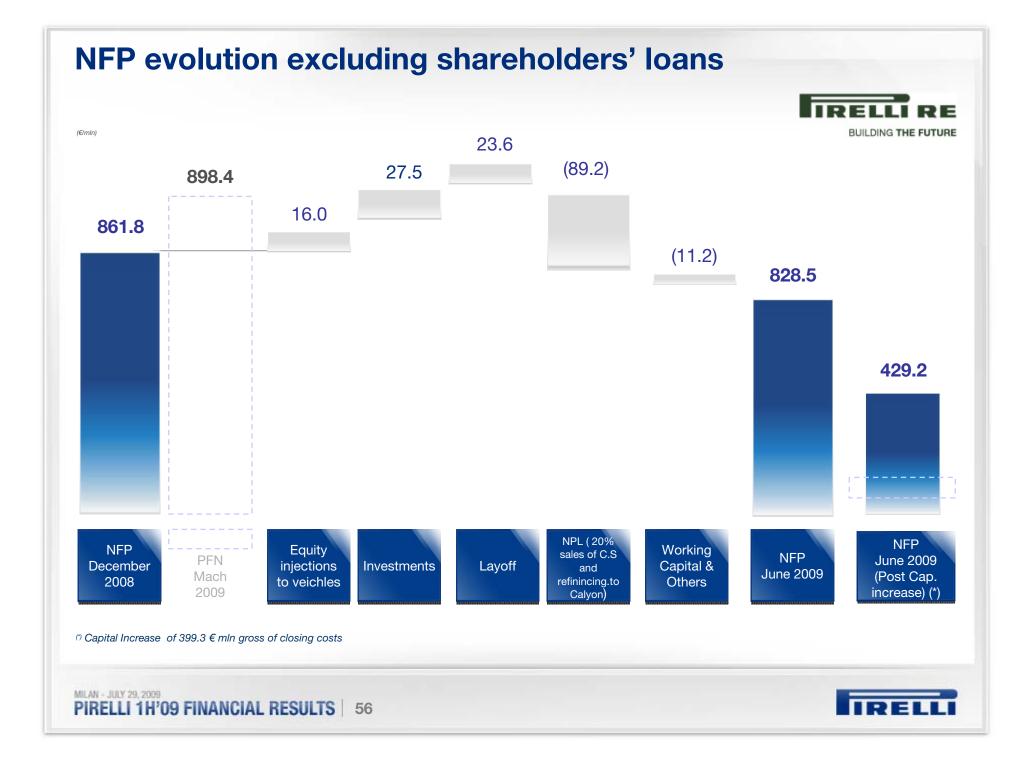
- ▶ Average maturities closed to 3.2 years
- ▶ Average Spread (*): 178 bps (pro-quota PRE 154 bps)
- ▶ 81% hedged against interests rate change
- ▶ Average leverage (LTV): Real Estate 69% of which Italy 59% and Germany 80%
- ▶ Pro quota recourse debt approximately 46.5 mln/€

(*) Excluding NPL e subsidies.

MILAN - JULY 28TH, 2009







Pirelli Broadband Solutions



	2Q'09	YoY	1H'09	YoY
Volumes	563	-61.5%	1,301	29.6%
Set Top Boxes	57	-19.7%	162	26.6%
Revenues	28.8	-17.9%	72.8	14.8%
Ebit % on sales	0.2 0.7%		2.7 3.7%	
Net income	1.3		4.1	
Net Financial Position	(32.3)		(31.9)	

