

KEY MESSAGES

- > Transformation into a pure Consumer tyre player on-going, with the implementation of "new value generating programs" aimed at strengthening Prestige and Premium positioning and at capturing new trends in mobility
- > New value generating programs for the medium term:
 - conversion of Aeolus capacity into Pirelli brand production to expediting the development of the business in China (the engine of the Premium global growth);
 - strengthening Prestige and Premium position along the entire value chain (from new capacity increase up to trade and consumer engagement initiatives)
 - > accelerated reduction in exposure to segment with low profitability
 - > start up of new activities (Cyber and Velo)
- Sound 1Q results:
 - > Strong Premium outperformance across markets, now representing 68% of sales
 - volume growth on high value segment more than compensating the accelerated reduction of non Premium exposure
 - > top industry price/mix improvement
 - solid profitability with adjusted EBIT improvement backed by internal levers (price/mix, volume and efficiencies)

EBIT margin YoY trend (15.3% in 1Q 2017 vs 17.2% in 1Q 2016) reflects the impact of the above mentioned new value generating programs and the time lag between price increases (effective from April 1st 2017) and raw material costs hike



AGENDA

1 1Q 2017 RESULTS

2 APPENDIX

PIRELLI KEY FINANCIAL RESULTS

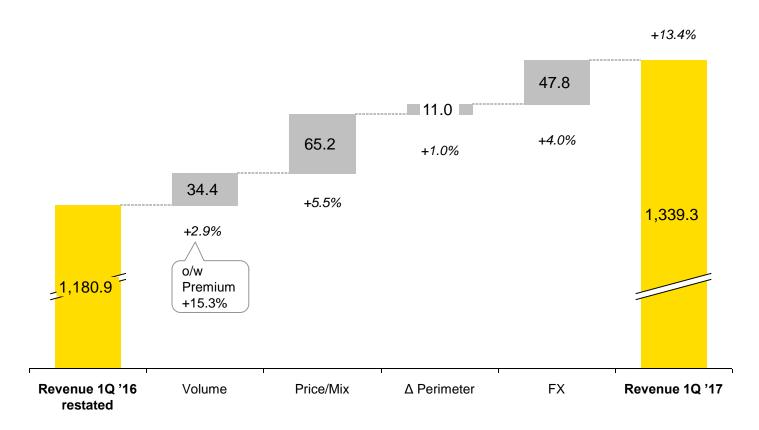
€ million	1Q '16 reported	1Q '16 restated¹	1Q '17	Δ vs 1Q '16 restated ¹	1Q Highlights	
Revenues	1,436.0	1,180.9	1,339.3	+13.4%	Sound organic growth sustained by:	
Organic Growth ²				+8.4%	strengthening on Premium	
EBITDA before non recurring items & restr. costs	290.0	261.5	270.3	+3.4%	top industry price/mix (+5.5%)	
Margin	20.2%	22.1%	20.2%	-1.9 p.p.	volume growth (+2.9%) despite the accelerated exit from non-Premium	
EBIT adjusted ³	215.5	203.6	205.0	+0.7%	► EBIT improvement, with internal levers	
Margin	15.0%	17.2%	15.3%	-1.9 p.p.	which more than compensated rising raw mat. costs, inflation and other costs related to business development	
Amortization from PPA	0.0	(26.2)	(26.2)			
Non recurring items & restr. costs	(15.3)	(11.3)	(10.1)		PPA: additional amortization, due to allocation of purchasing price paid by Marco Polo, arising from Pirelli / Marco Polo merger	
EBIT	200.2	166.1	168.7	+1.5%		
Margin	13.9%	14.1%	12.6%	-1.5 p.p.		
Results from Equity Investments	(42.5)	(42.5)	(3.1)			
Financial Income / (Charges)	(82.7)	(133.7)	(77.0)		 Decreasing financial charges, thanks to lower cost of debt (5.42% vs. 5.98% in 1Q '16); 1Q '16 results was impacted by the extinction of the U.S. Private Placement bond loan 	
ЕВТ	75.0	(10.1)	88.6			
Tax Rate	46.1%	n.m.	44.1%			
Net income before disc. operations	40.4	(30.4)	49.5			
Discontinued operations	0.0	(19.7)	(76.6)			
Net Income	40.4	(50.1)	(27.1)			
Attributable Net Income	39.8	(50.7)	(27.9)			

¹ Industrial in disc. Operations; 2 Excluding exchange rate effects and perimeter change; 3 Before amortization of PPA, non recurring items and restructuring costs



REVENUES BRIDGE

Δ YoY change (in € million and %)

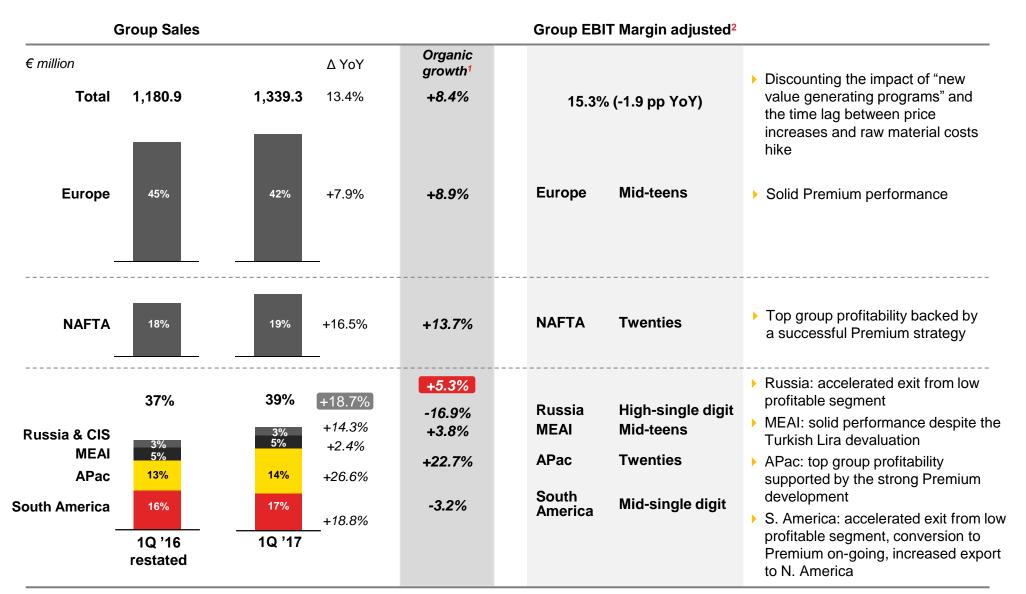


Top line quality improving:

- > +15.3% Premium volumes growth more than offsetting the Non Premium trend (-9.2%) due to the accelerated exit from low profitability segments
- price/mix acceleration vs previous quarters (+5.5% vs. +3.6% of Consumer in 4Q 2016, +4.5% in 3Q 2016) thanks to product and geographical mix improvement, and price increases in emerging markets



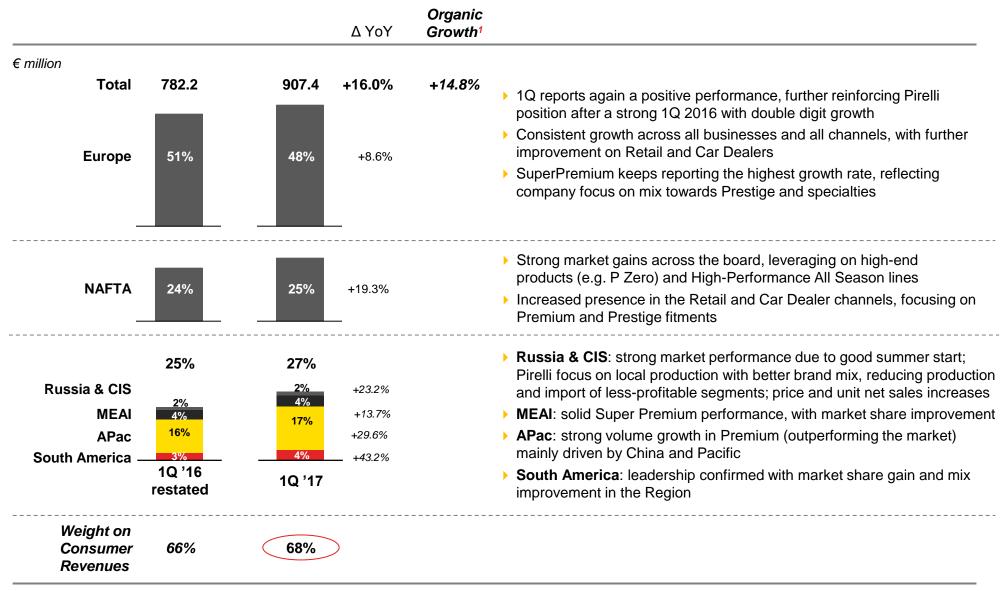
1Q 2017 PERFORMANCE BY REGION



¹ Excluding exchange rate effects and perimeter change; ² before amortization of PPA, non-recurring items and restructuring costs



1Q 2017 PREMIUM PERFORMANCE BY REGION

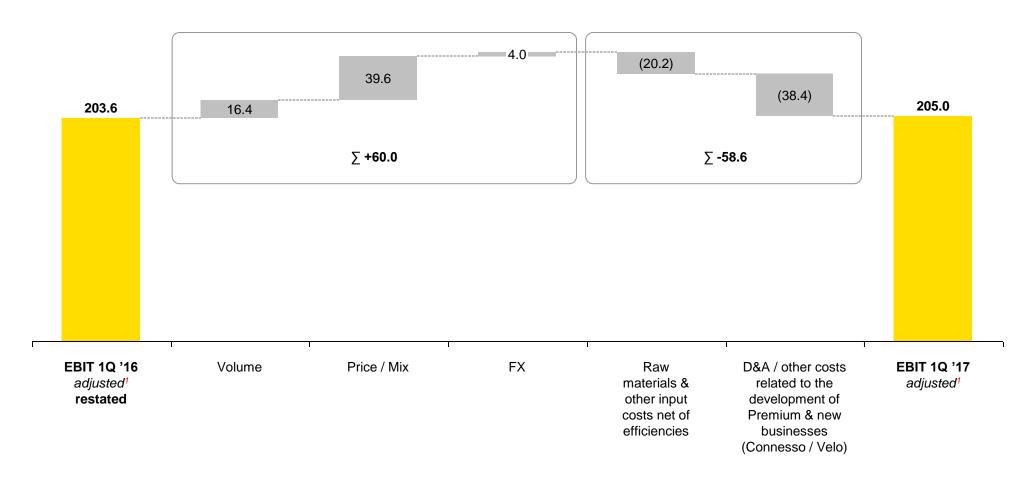


¹ Excluding exchange rate effects



OPERATING PERFORMANCE

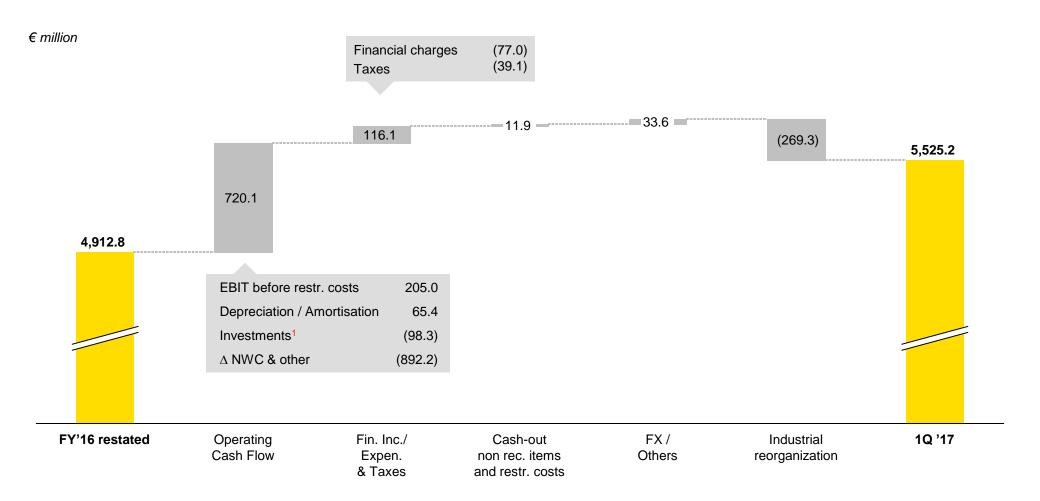
€ million





¹ before amortization of PPA, non recurring items and restructuring costs;

1Q 2017 NET FINANCIAL POSITION

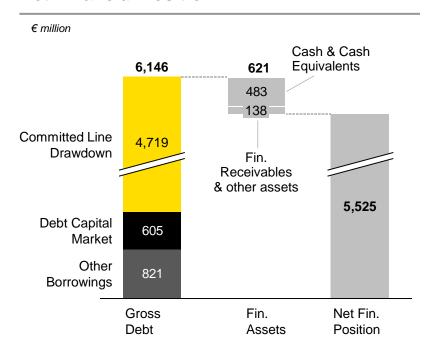




¹ Tangible and intangible investments

PIRELLI DEBT STRUCTURE AS OF MARCH 31, 2017

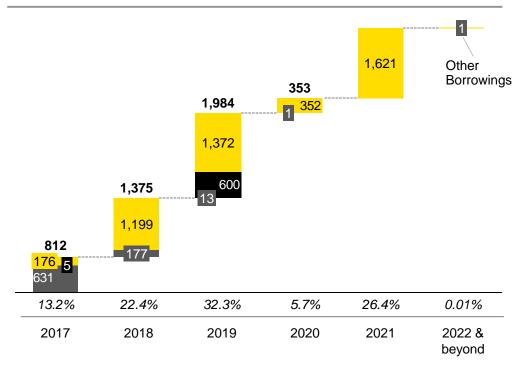
Net Financial Position



Liquidity Profile

€ million	
Liquidity position	482.9
Total committed lines not drawn due 2020	914.1
Liquidity Margin	1,397.0

Gross Debt Maturity



Debt Profile

- Cost of debt 5.42%
- Gross debt profile: ~70% Fixed and ~30% Floating
- Average debt maturity: ~2.4 years

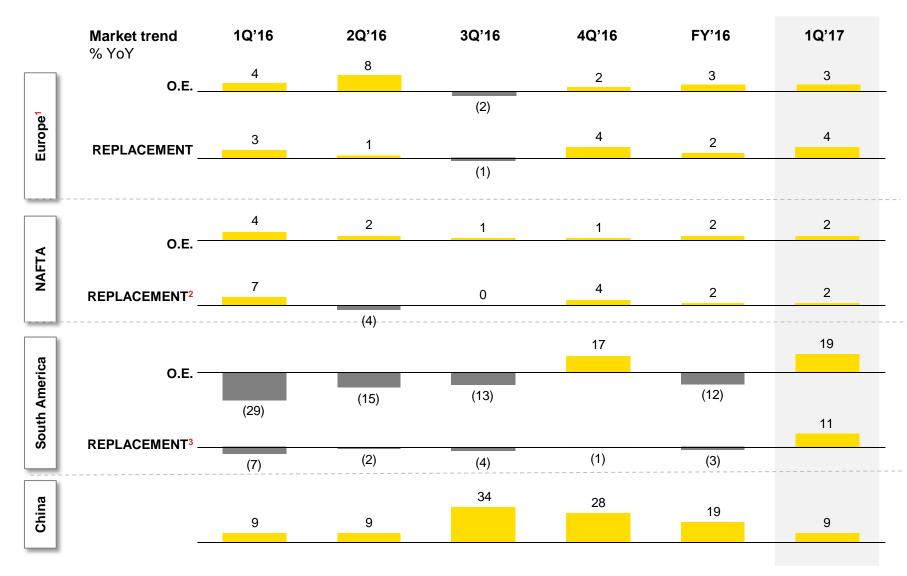


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CONSUMER BUSINESS: KEY MARKET TRENDS



¹ Russia excluded, Turkey excluded; ² NAFTA Replacement includes imports; ³ South America Replacement restated to include Brazilian imports Source: Local tyre manufacturer associations



PIRELLI BALANCE SHEET

€ million	31/12/2016 ¹	31/03/2017
Fixed assets related to continuing operations	10,299.2	9,213.6
Inventories	1,055.6	925.5
Trade receivables	679.3	1,044.8
Trade payables	(1,498.5)	(1,062.2)
Operating net working capital related to continuing operations	236.4	908.1
Other receivables / payables	(310.7)	118.3
Net Working Capital related to continuing operations	(74.3)	1,026.4
Net invested capital held for sale	-	118.3
Net invested capital	10,224.9	10,358.3
Equity	3,274.9	3,002.9
Provisions	2,037.2	1,830.2
Net Financial Position	4,912.8	5,525.2
Total financing and shareholders' equity	10,224.9	10,358.2
Attributable Net Equity	3,134.1	2,929.1

¹ Reported

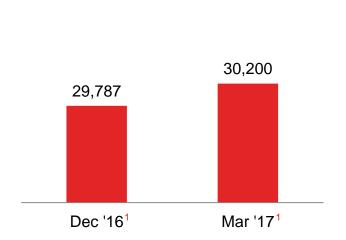
PIRELLI GROUP CASH FLOW

	1Q '16 reported	1Q '17
EBIT before non recurring items & restructuring costs	203.6	205.0
Amortization and depreciation	57.9	65.4
Capital expenditures	(70.0)	(98.3)
Change in working capital / other	(783.8)	(892.2)
Operating Cash Flow	(592.3)	(720.1)
Financial income / expenses	(133.7)	(77.0)
Fiscal charges	(20.3)	(39.1)
Net operating cash flow	(746.3)	(836.2)
Financial investments / disinvestments	(5.2)	(1.7)
Release deferred tax liabil. incl.in fiscal charges	(6.4)	(6.6)
Minorities	-	(5.5)
Other dividends paid	-	-
Cash-out for non recurring items & restructuring costs	(17.7)	(11.9)
Exchange rates difference / other	(62.7)	(19.8)
Net cash flow before dividend paid/extraordinary operations	(838.3)	(881.7)
Industrial reorganization	59.3	269,3
Net cash flow	(779.0)	(612.4)

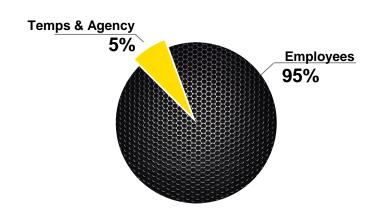


MARCH 2017 PIRELLI PEOPLE

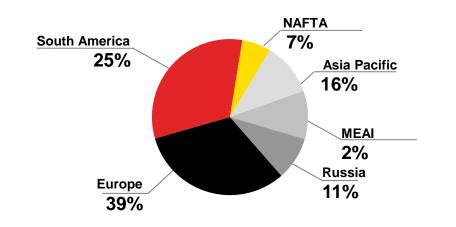
Headcount



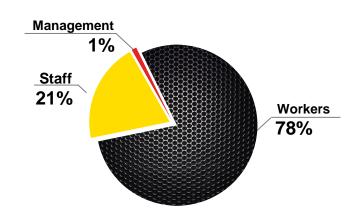
People by Contract



People by Region



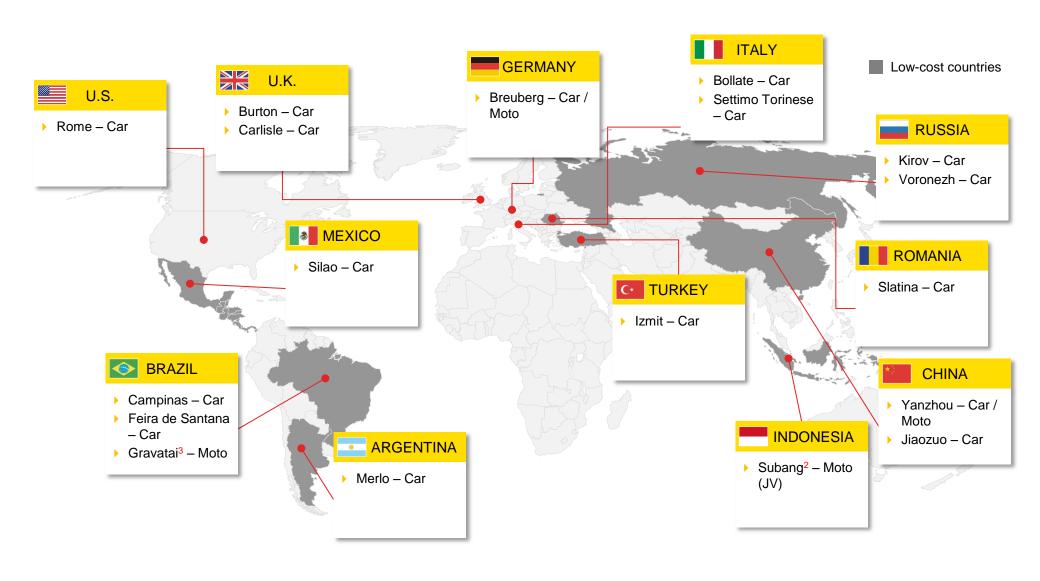
People by Cluster





¹ Without Venezuela headcount, including Aeolus Consumer headcount

PIRELLI PLANTS IN THE WORLD¹ AS OF MARCH 31ST 2017

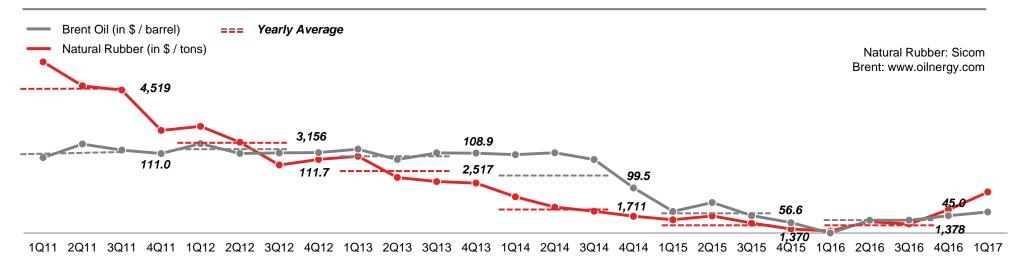


¹ Excluding Venezuela, deconsolidated since 31st December, 2015; ² Joint Venture - not consolidated line by line; ³ production capacity in off-take



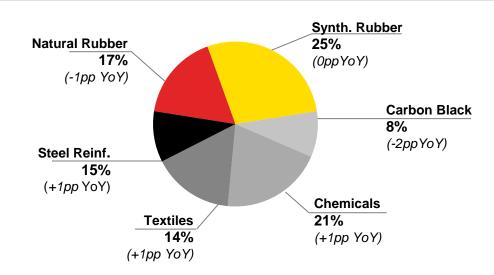
RAW MATERIALS

Raw Material Price Trend



1Q 2017 Mix (Based on Purchasing Cost)







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