



GLOBAL QUALITY POLICY

For Pirelli, Quality is a fundamental value encompassing all processes, departments and people. Pirelli places Quality at the basis of its strategy for the development of innovative tyres and services, capable of also meeting the most specific mobility needs of the final consumer (High Value strategy) and ensures its implementation through:

- the protection of the health, safety and well-being of people in the workplace, also along the supply chain;
- the safeguarding of the environment throughout the entire product lifecycle;
- the anticipation, satisfaction and drive to overcome the different expectations of the internal and external Stakeholders, all over the world, benefiting from the high level of skills and professionalism of its people;
- the safety, reliability and high performances of the products and services offered, in compliance with current regulations and the most advanced national and international standards, ensuring the continuous alignment of company processes with the Quality standard requirements (ISO 9001 and IATF 16949 -car manufacturing sector-);
- the identification, prevention and management of the different types of risks, in both company processes and along the entire value chain, and the capacity to seize development opportunities;
- the continuous evolution and innovation of products, services, processes and systems with a view to excellence and ensuring a perfect customer experience;
- promoting its corporate culture, geared towards Quality, inclusiveness and ethics, to the internal and external community (Stakeholders) through constant and targeted dialogue, communication, motivation and training;
- prompt responses and collaboration with its customers and suppliers with a view to creating shared value.

The Quality standards of the Pirelli Group are implemented by monitoring the quantitative and qualitative objectives set with a view to continuous improvement and through the digitisation of company processes to improve their efficiency and safety.

Top Management plays a strategic role in the full implementation of this Policy, making it available to all Stakeholders and ensuring its broadest dissemination by involving them in specific communication and/or training initiatives, making use of the constant oversight of the Group's Quality Department.

Pirelli provides its Stakeholders with a channel ("Whistleblowing Policy") dedicated to the reporting, including anonymously, of any situations that breach this Policy.

June 2022

**EXECUTIVE VICE CHAIRMAN
AND CHIEF EXECUTIVE OFFICER**

Marco Tronchetti Provera