



**LUCA URBAN**

**Head of IT Corporate**



Born on November 25, 1971.

He began his professional career in the field of industrial automation and, after completing his studies in Computer Science Engineering at the "Politecnico di Milano", he joined Andersen Consulting (now Accenture), where he managed IT projects focused on process reengineering and Systems implementation for major Italian and foreign groups in various sectors, including telecommunications, pharmaceuticals and consumer goods.

In 2000, he became part of the Pirelli group, holding various positions with increasing responsibilities in several companies within the group.

In 2008, he took on the role of Head of Information Systems for central functions at Pirelli, as well as managing several special projects, including the creation of the worldwide near-shore service center in Craiova.

In 2013, he was appointed Group Head of Enterprise Solutions, Retail Solutions, and User Services. Then, in 2019, he assumed the role of Group Head of Enterprise Solutions and Core Platforms.

In 2021, in addition to his existing responsibilities, he led the creation of the "Pirelli Digital Solution Center" in Bari, where he remained in charge of until July 2024.

From July 2024, he is the Head of IT Corporate.