

FY 2020 PRELIMINARY FINANCIAL RESULTS

Milan, March 10th, 2021



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Francesco Tanzi, the manager in charge of preparing the corporate accounting documents, declares that, pursuant to art. 154-bis, paragraph 2, of the Legislative Decree no. 58 of February 24, 1998, the accounting information contained herein correspond to document results, books and accounting records.

Non-IFRS and Other Performance Measures

This Presentation contains certain items as part of the financial disclosure which are not defined under IFRS. Accordingly, these items do not have standardized meanings and may not be directly comparable to similarly-titled items adopted by other entities.

Pirelli management has identified a number of "Alternative Performance Indicators" ("APIs"). These APIs (i) are derived from historical results of Pirelli & C. S.p.A. and are not intended to be indicative of future performance, (ii) are non-IFRS financial measures and, although derived from the Financial Statements, are unaudited and (iii) are not an alternative to financial measures prepared in accordance with IFRS.

The APIs presented herein are EBIT, EBIT margin, EBITDA, EBITDA margin, net income and net income margin.

In addition, this Presentation includes certain measures that have been adjusted by us to present operating and financial performance net of any non-recurring events and non-core events. The adjusted indicators are EBITDA adjusted, EBIT adjusted and net income adjusted. In order to facilitate the understanding of our financial position and financial performance, this Presentation contains other performance measures, such as Net Financial (liquidity) / debt Position, Net cash flow before dividends and convertible

bond impact, Net cash flow before dividends and Net cash flow.

These measures are not indicative of our historical operating results, nor are they meant to be predictive of future results.

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KEY MESSAGES

- > 2020 was a very challenging year, in which we protected the interests of all Stakeholders
- > High Value tyre market proved once again its resilience in one of the greatest global market crisis
- > Full Year results are in line with November Guidance. Top Line and Cash Flow matched April indication, Pirelli being the only one providing a detailed outlook
- > We closed 2020 with a strong 4Q, gaining market share in the High Value and reaching a 18.3% adj. EBIT margin
- > In 2020 we accelerated our Programs on product innovation, sustainability, growth in China, cost competitiveness, which lead to a positive outlook for 2021.
 - On March 31st we will present our more complete Industrial Plan



AGENDA

1 2020 DELIVERY AND 2021 OUTLOOK

2 2020 MARKET AND PIRELLI PERFORMANCE

3 2020 FINANCIAL REVIEW

4 APPENDIX



IN 2020 WE TOOK GREAT CARE IN PROTECTING ALL OUR STAKEHOLDERS



Employees

- Average employees in Remote working (staff) ~60%
- Plants open >85% of the year, guaranteeing the highest levels of safety standards
- ~3,000 employees involved in Up-skilling initiatives
- Launched "From welfare to well-being" program: work life balance, support for families, healthy lifestyle and mobility management



Clients

- Despite strong internal destocking (~-3M pcs reduction) high Service Level guaranteed, supporting good 4Q performance
- Integrated supply chain with Tier 1 partners
- Collaborative Stock Management



Suppliers

- Protection of Strategic Partnerships
- Higher flexibility and local suppliers guaranteed business continuity
- Reduced days payable (~-3%)



Shareholders

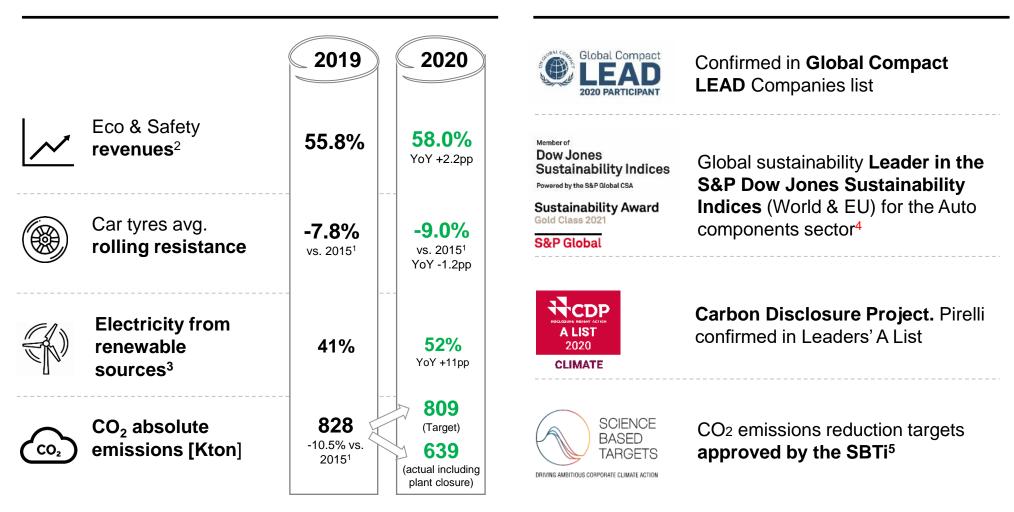
- >€200M Cash flow generation protected
- Capital Structure strengthened with Debt maturity extended (63% expiring from 2024 & beyond)
- €500M Convertible Bond Zero coupon issued in Dec 2020 well oversubscribed



WE STRENGHTENED OUR LEADERSHIP IN SUSTAINABILITY

2020 MAIN KPIS

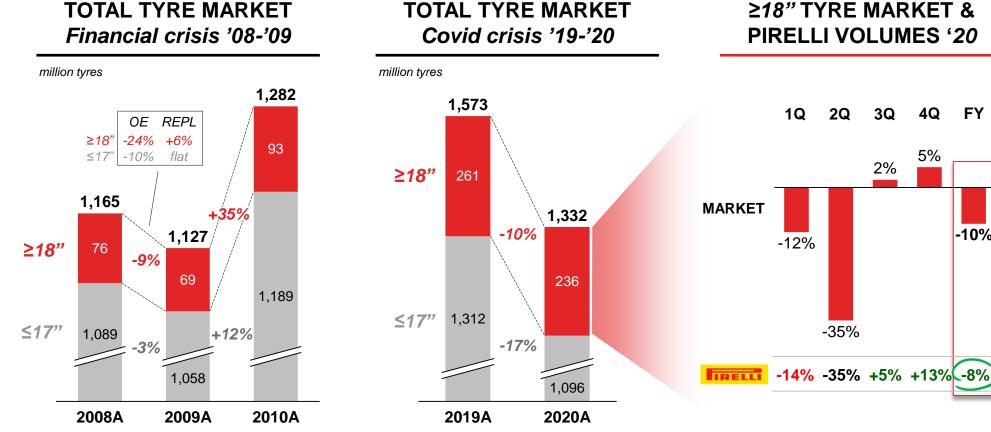
2020 MAIN ACHIEVEMENTS



^{1.} Target base year. 2. Figure obtained by weighing the value of sales of Eco & Safety Performance car tyres on the total value of sales of Group car tyres; Eco & Safety Performance products identify car tyres that Pirelli produces throughout the world and that fall only under rolling resistance and wet grip classes A, B, C according to the labeling parameters set by European legislation; 3. Internal assessment based on data from the International Energy Agency (IEA) taking into account the geographical distribution of Pirelli. 4. Score 2020: 84 vs sector average of 35. 5. Science Based Target initiative.



IN A CRISIS YEAR, WORSE THAN 2008 FINANCIAL MELT DOWN, H.V. MARKET PROVED ITS RESILENCE



≥18" TYRE MARKET & **PIRELLI VOLUMES '20**

3Q

2%

2Q

AFTER SLOW START IN 1Q, WE ACCELERATED IN 2H



FY

-10%

4Q

5%

OVERALL, APRIL GUIDANCE – THE ONLY ONES TO GIVE IT – WAS DELIVERED IN TERMS OF REVENUES AND CASH FLOW

| € billion | 2019 A | 2020 E guidance @ 4 April | 2020 E guidance @ 11-Nov | 2020 A | ∆ vs. Gui Nov. April |
|-------------------------------------|---------------|---------------------------|---|--|--------------------------------|
| Net Sales | 5.3 | ~4.3 ÷ ~4.4 | ~4.18 ÷ ~4.23 | 4.30 | ✓ ✓ |
| adj. EBIT margin | 17.2% | ~14% ÷ ~15% | ~11.5% ÷ ~12% | 11.6% | ✓ × |
| CapEx | 0.39 | ~0.13 | ~0.14 | 0.14 | ✓ ✓ |
| Net Cash Flow bef. Dividends | 0.33 | ~0.23 ÷ ~0.26 | ~0.19 ¹ ÷ ~0.22 ¹ | 0.21 ² incl. EU fine €33.6m cash-out | ✓ ✓ |
| Net Financial Position (IFRS 16) | 3.5 | ~3.3 | ~3.3 | 3.3 | ✓ ✓ |

FY 2020 PREL. UNAUDITED RESULTS
Milan, March 10th, 2021

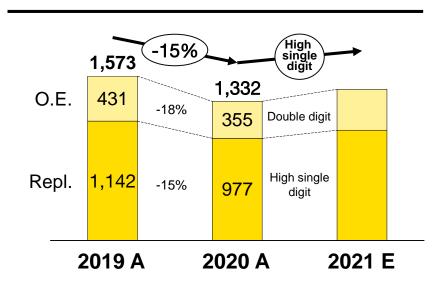


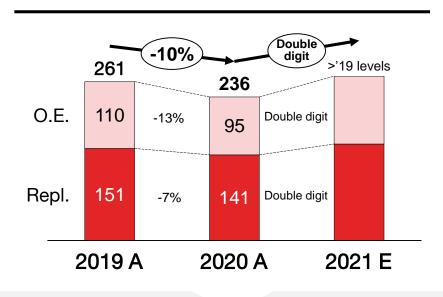
TURNING TO 2021, PROMISING MARKET OUTLOOK IN HIGH VALUE



Global ≥18" Car tyre market

million tyres





TOTAL

> Back to '19 level in 2023

> ≥18" already over '19 level in 2021, with ≥19" (~44% of tot ≥18") growing even faster

- O.E.
- Car production 2021 expected at ~+10%, impacted by semiconductors shortage
- > 1H very strong rebound, 2H close to last year

REPL.

- > 1H strong rebound due to weak YoY comparison and trade restocking, 2H close to last year
- All HV Regions growing double digit, with APAC with the highest climb

IRELLI

WE HAVE BEEN EVEN MORE ACTIVE IN PREPARING PROGRAMS FOR 2021

2021 PRIORITIES



- NAME NOT SELECTION NO. 19 NOT SELECTION NO. 19 NOT SELECTION NO. 19 NOTE NO.
- MORE BALANCED OE/REPLACEMENT GROWTH



> RICH PRODUCT PIPELINE IN REPLACEMENT, PARTICULARLY IN PUSH LINES



> CHINA ACCELERATION WITH STRONG ONLINE SALES



> IMPLEMENT THE COST COMPETITIVENESS PROGRAM, IN LINE WITH OUR FEB '20 PLAN



MODERATE CAPEX INTENSITY (7% ON SALES): MIX, QUALITY AND DIGITAL



WHICH UNDERLY THE 2021 TARGETS



Net Sales

~ **€4.7B** ÷ **€4.8B** (**€**4.3B in 2020)



adj. EBIT margin

>14% ÷ ~15%



Net Cash Flow bef. dividends

~ €300m ÷ €340m (~€208m¹ in 2020)

- Keep outperforming market on Car ≥18"
- ForEx still negative

- Price/Mix off-setting Raw Mat.
- Net Efficiencies in line with the 20-22 Competitiveness Plan, partially dented by COVID actions reversal
- CapEx back to ~7% on Net Sales

> A more detailed guidance will be provided on March 31st <



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1 2020 DELIVERY AND 2021 OUTLOOK

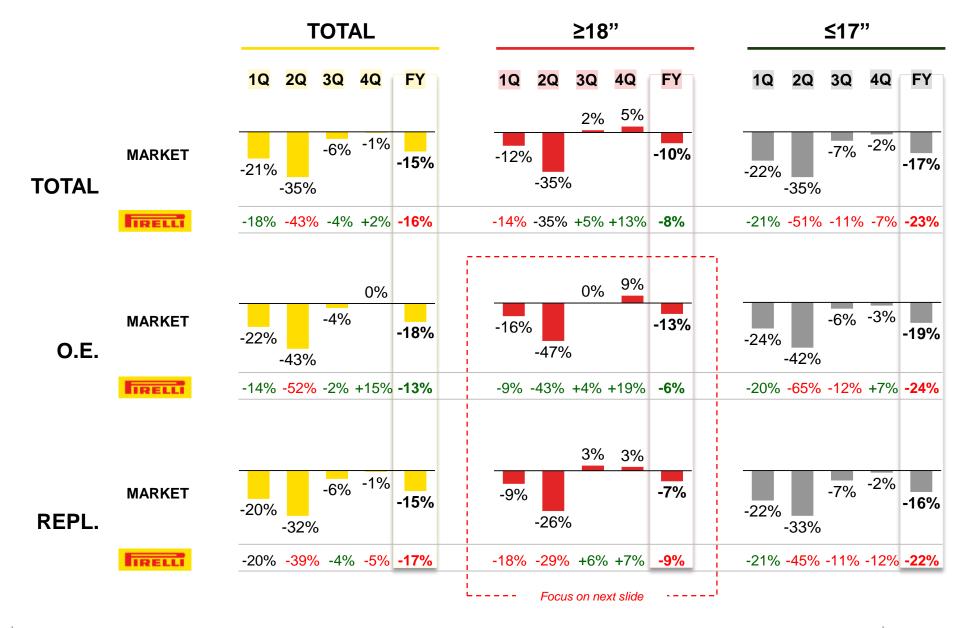
2 2020 MARKET AND PIRELLI PERFORMANCE

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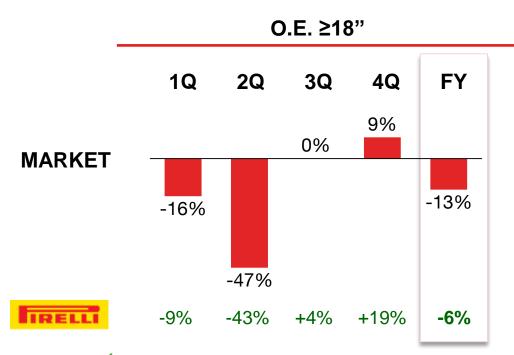


PIRELLI OVER-PERFORMING CAR TYRE MARKET IN 2H 2020

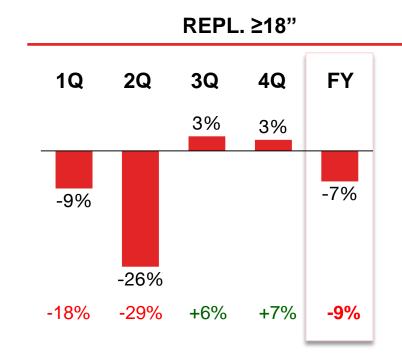




IN CAR ≥18" CONSTANT SHARE GAIN IN O.E., IN REPLACEMENT BACK ON TRACK IN 2H AFTER A SLOW START IN 1Q



- H.V. O.E over performing market in each Quarter, with customer base expansion mainly in US and APac
- ✓ Pirelli took advantage from leadership in Prestige & Premium that over performed Total Car production
- ✓ Good performance in O.E. sustaining fast growing pull through market in replacement



- Negative impact of trade **destocking in 1H in EU**and US, the latter also severely impacted by lockdowns where Premium parc is concentrated
- ✓ Positive rebound in 2H in all Regions
- ✓ Gained mkt Share in China through the year, already overcoming 2019 volumes



STRENGHTENED HIGH VALUE DISTRIBUTION AND PROTECTED CUSTOMER SERVICE LEVEL DESPITE SIGNIFICANT STOCK REDUCTION



WIDENING HIGH VALUE DISTRIBUTION REACH

- 500 new Point of Sales added in 2020
- Increasing weight of strategic channels (Tier1, Car-Dealer, Direct Retail, APAC online)



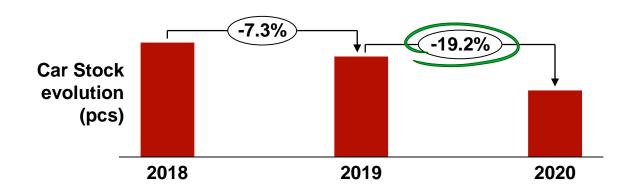
DEVELOPING ONLINE BUSINESS

- Leader in market share of value in China online (FY'20 Sales ~+50% YoY, reaching ~20% weight on Repl.)
- · Launch of Click to Buy online solution in US with main Tier 1 Partners



PROTECTING CUSTOMER SERVICE LEVEL

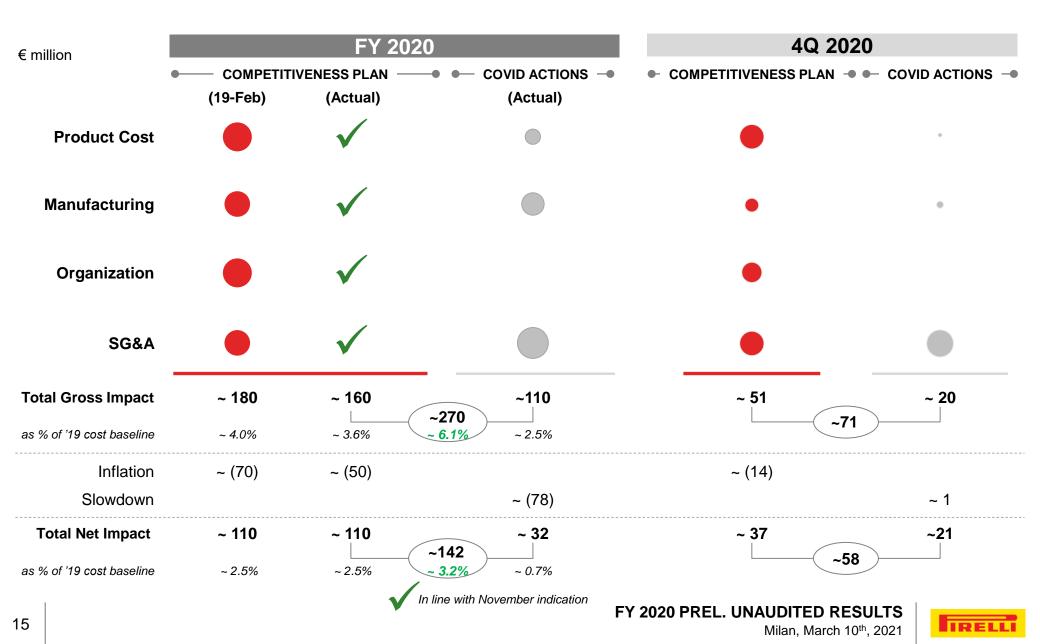
- Through optimized stock levels with distribution partners, dedicated supply chains and variety management
- Higher agility in responding to current demand volatility also thanks to lowered re-planning times







COMPETITIVENESS PROGRAM DELIVERED, «COVID ACTIONS» SAFEGUARDED PROFITABILITY AGAINST SLOWDOWN



BOOSTING INNOVATION THROUGH HOMOLOGATIONS, PRODUCT LAUNCHES AND ADVANCES IN NEW TECHNOLOGIES



INTRODUCTION OF NEW CINTURATO P7 FLAGSHIP PRODUCT

- 'intelligent' compound that adapts itself to temperature and driving conditions
- ~90 homologations already achieved



STRENGHTENING KEY HOMOLOGATIONS

- ~30% of FY Homologations for EVs in ≥18"
- ~80% of FY Homologations in Specialties and Marked tyres



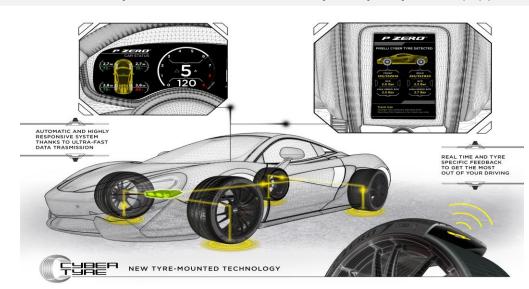
PRODUCT DEVELOPMENT ACCELLERATION

- Product development speed-up thanks to simulation tools shortening design and testing phases
- Enriched product pipeline for 2021 and 2022 beyond previous plan



ADVANCING IN NEW TECHNOLOGIES

- Preparing the ground for 2021 product launches...
- ...as demonstrated by recent announcement of Cyber Tyre system equipped as O.E. on McLaren Artura







AGENDA

1 KEY MESSAGES AND 2021 OUTLOOK

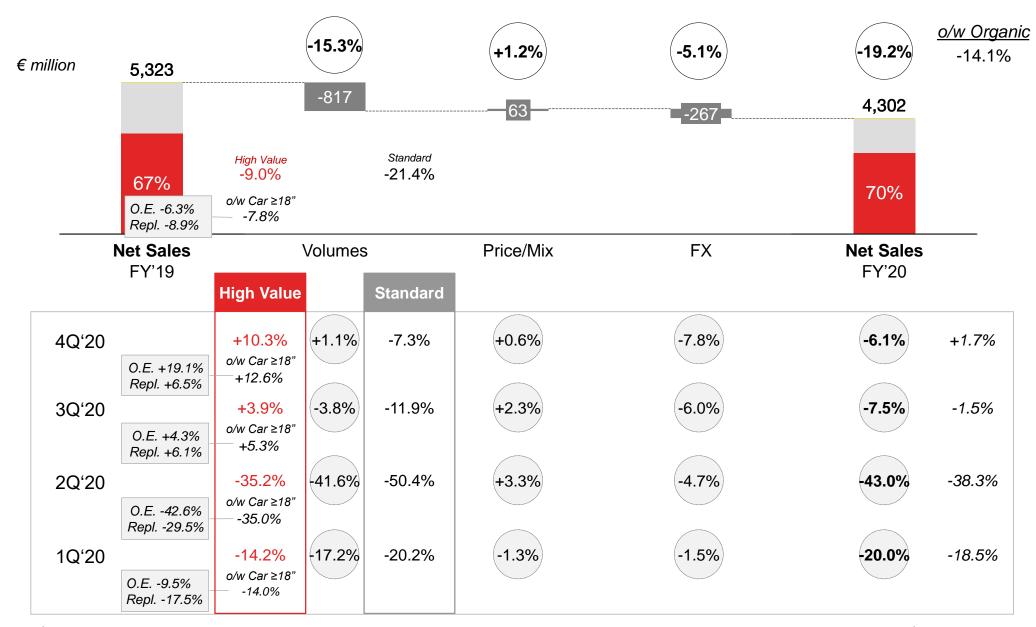
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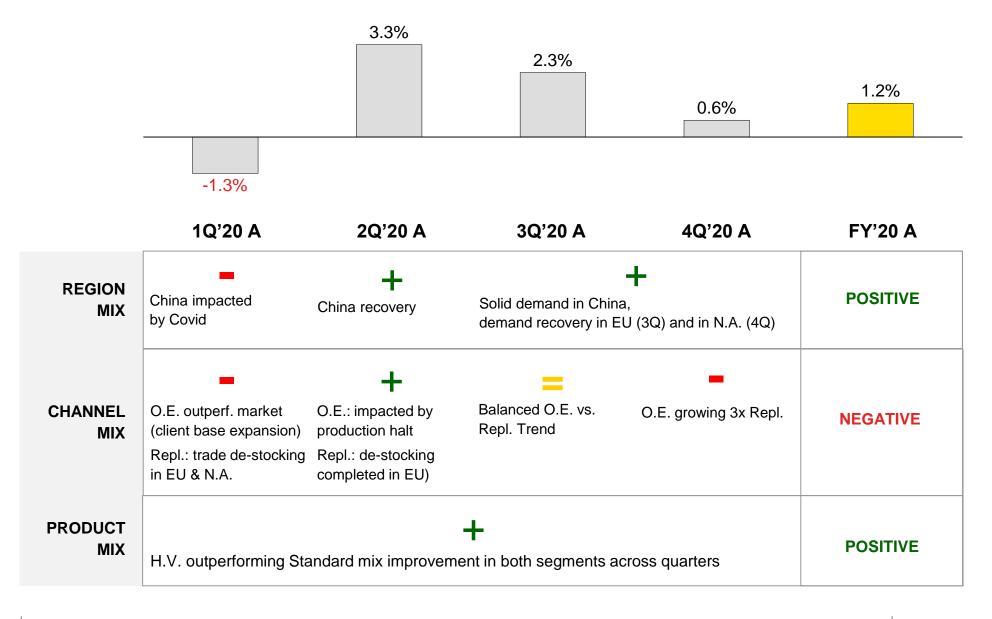
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FY 2020 NET SALES BRIDGE

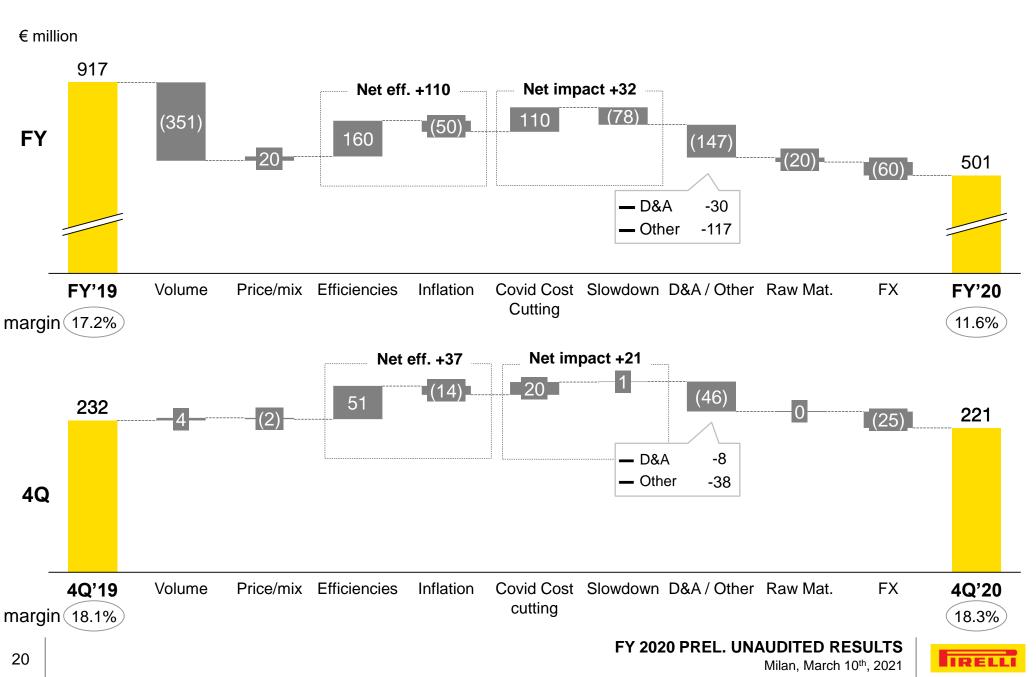


FY 2020 PRICE MX TREND

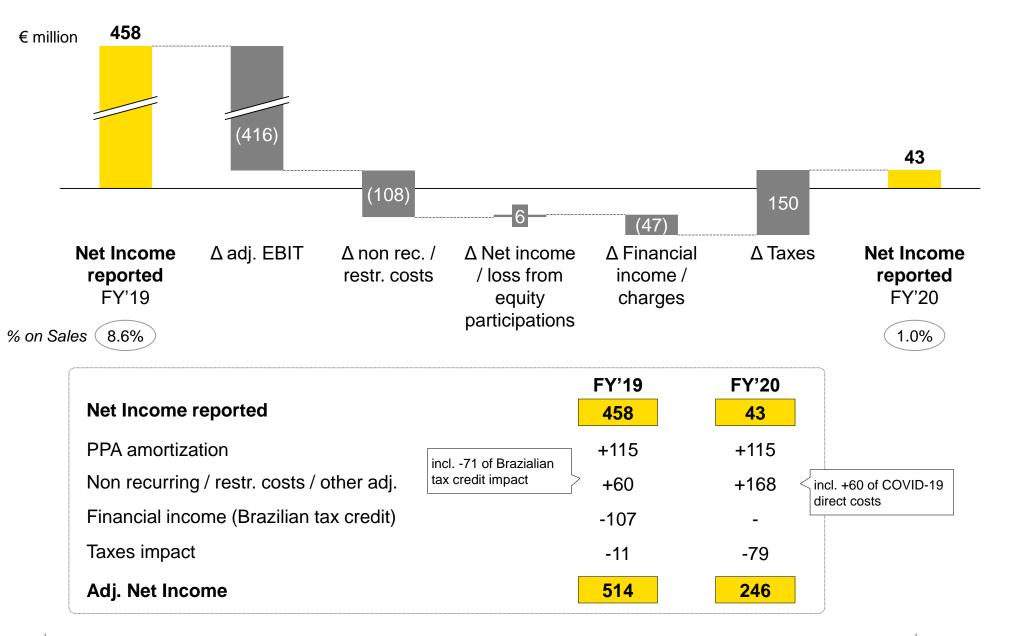




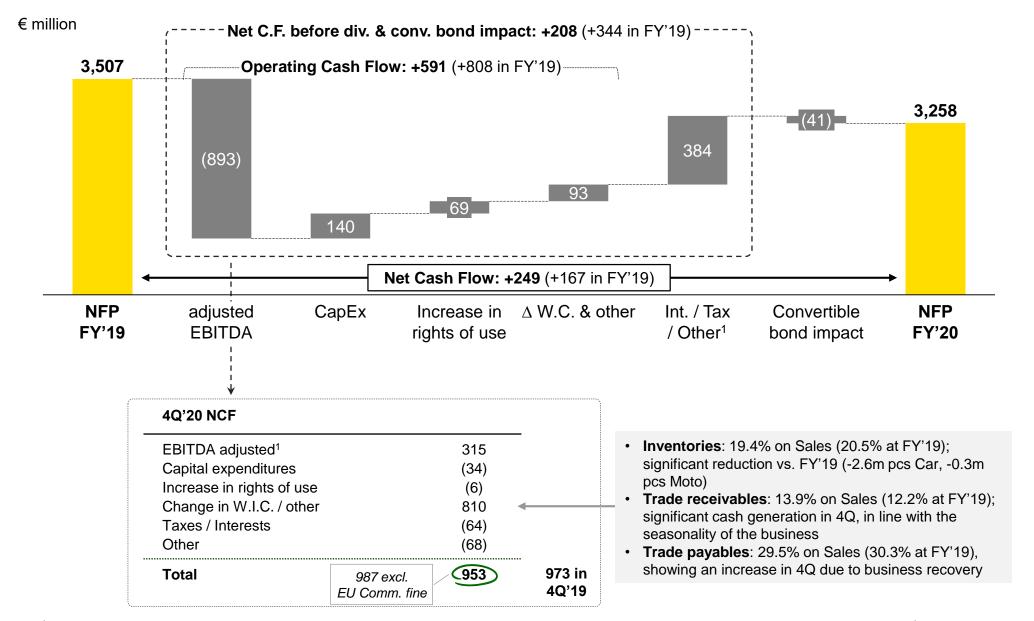
FY/4Q 2020 ADJUSTED EBIT BRIDGE



FY 2020 NET INCOME BRIDGE



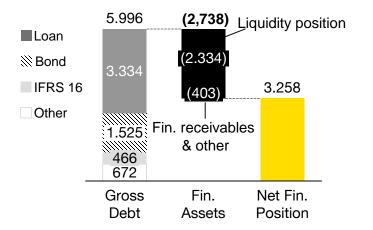
FY 2020 CASH FLOW AND NET FINANCIAL POSITION



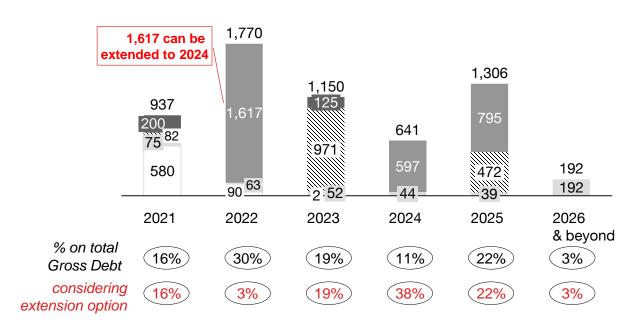
TOTAL GROSS DEBT STRUCTURE

€ million





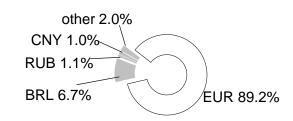
Gross Debt maturity



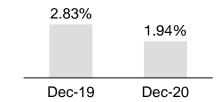
Liquidity profile

| Committed lines not drawn |
|------------------------------------|
| Liquidity position ¹ 2, |

Break-down by currency



Cost of Debt (last 12 months)



Liquidity Margin covering maturities until 1H'24, considering the extension option



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|----------------------------------|
|----------------------------------|

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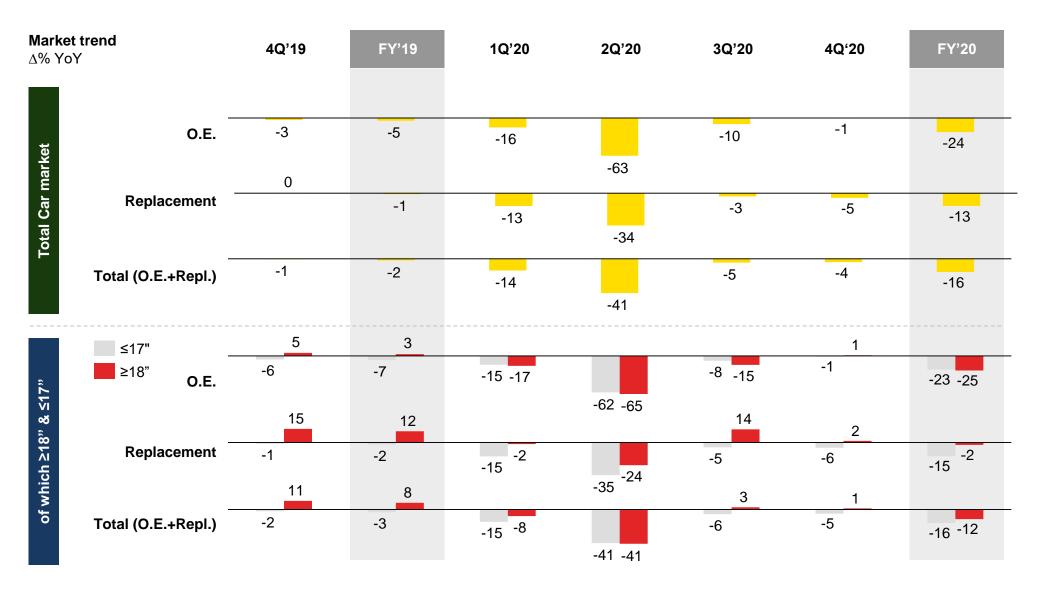
2020 RESULTS HIGHLIGHTS BY QUARTER

€ million

| | 1Q'19 | 1Q'20 | Δ ΥοΥ | 2Q'19 | 2Q'20 | Δ ΥοΥ | 3Q'19 | 3Q'20 | Δ ΥοΥ | 4Q'19 | 4Q'20 | Δ ΥοΥ | FY'19 | FY'20 | Δ ΥοΥ |
|----------------------------------|-------|-------|---------|-------|--------|---------|-------|-------|--------|-------|-------|---------|-------|-------|---------|
| Revenues | 1,314 | 1,052 | -20.0% | 1,341 | 765 | -43.0% | 1,382 | 1,277 | -7.5% | 1,287 | 1,208 | -6.1% | 5,323 | 4,302 | -19.2% |
| Organic Growth ¹ | | | -18.5% | | | -38.3% | | | -1.5% | | | +1.7% | | | -14.1% |
| High Value Revenues | 895 | 732 | -18.2% | 893 | 554 | -38.0% | 932 | 918 | -1.6% | 820 | 826 | +0.8% | 3,540 | 3,030 | -14.4% |
| % on total Revenues | 68.1% | 69.6% | +1.5 pp | 66.6% | 72.4% | +5.8pp | 67.5% | 71.8% | +4.3pp | 63.7% | 68.4% | +4.7 pp | 66.5% | 70.4% | +3.9 pp |
| | | | | | | | | | | | | | | | |
| adj. EBITDA ² | 316 | 244 | -22.6% | 321 | 24 | -92.6% | 342 | 309 | -9.6% | 332 | 315 | -4.9% | 1,310 | 893 | -31.9% |
| Margin | 24.0% | 23.2% | -0.8 pp | 23.9% | 3.1% | -20.8pp | 24.8% | 24.2% | -0.6pp | 25.8% | 26.1% | +0.3 pp | 24.6% | 20.7% | -3.9 pp |
| adj. EBIT ³ | 219 | 141 | -35.6% | 221 | (74) | n.m. | 245 | 214 | -12.6% | 232 | 221 | -5.0% | 917 | 501 | -45.4% |
| Margin | 16.7% | 13.4% | -3.3 pp | 16.5% | -9.7% | -26.2pp | 17.7% | 16.7% | -1.0pp | 18.1% | 18.3% | +0.2 pp | 17.2% | 11.6% | -5.6 pp |
| PPA amortization | (29) | (29) | | (29) | (29) | | (29) | (29) | | (29) | (29) | | (115) | (115) | |
| Non rec. & restr. costs | (7) | (24) | | 49 | (42) | | (43) | (33) | | (59) | (69) | | (60) | (168) | |
| EBIT | 183 | 88 | | 242 | (145) | | 173 | 152 | | 145 | 124 | | 743 | 219 | |
| Margin | 13.9% | 8.4% | | 18.0% | -19.0% | | 12.5% | 11.9% | | 11.3% | 10.2% | | 14.0% | 5.1% | |
| | | | | | | | | | | | | | | | |
| Results from Equity Inv. | 2 | (5) | | 0 | 1 | | (1) | (1) | | (12) | 1 | | (11) | (5) | |
| Financial Income (Charges) | (48) | (32) | | 38 | (41) | | (65) | (40) | | (34) | (43) | | (109) | (156) | |
| EBT | 137 | 51 | | 280 | (185) | | 107 | 111 | | 98 | 81 | | 622 | 57 | |
| Tax Rate | 26.0% | 24.0% | | 26.6% | 24.3% | | 26.4% | 24.2% | | 26.7% | 25.4% | | 26.4% | 25.6% | |
| Net Income | 101 | 38 | | 206 | (140) | | 79 | 84 | | 72 | 61 | | 458 | 43 | |
| | | | | | | | | | | | | | | | |
| Net Income adjusted ⁴ | 123 | 76 | | 133 | (90) | | 124 | 128 | | 134 | 130 | | 514 | 246 | |
| | | | | | | | | | | | | | | | |

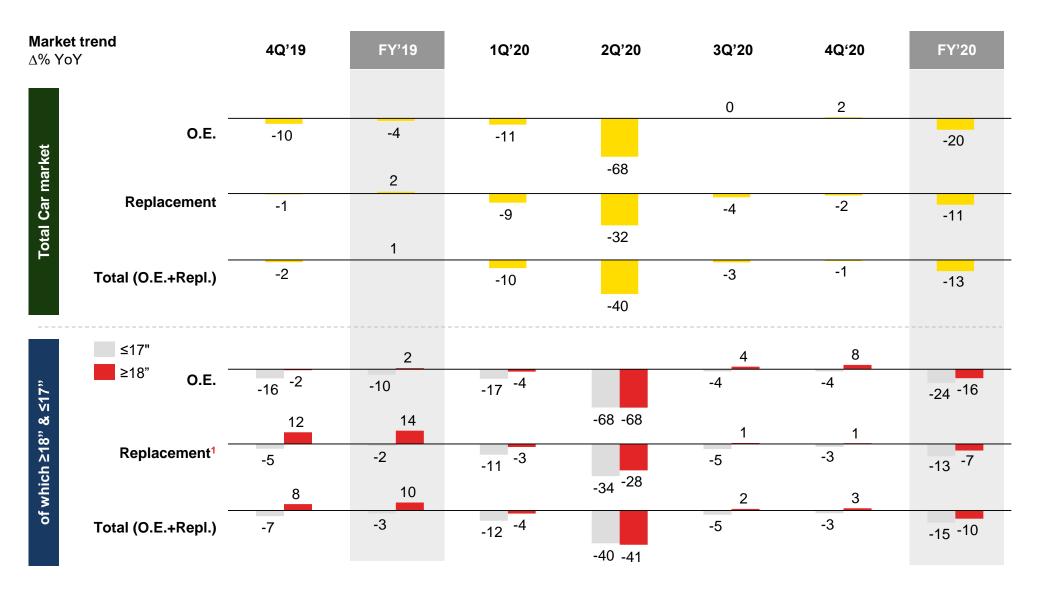


KEY CAR MARKET TRENDS: EUROPE



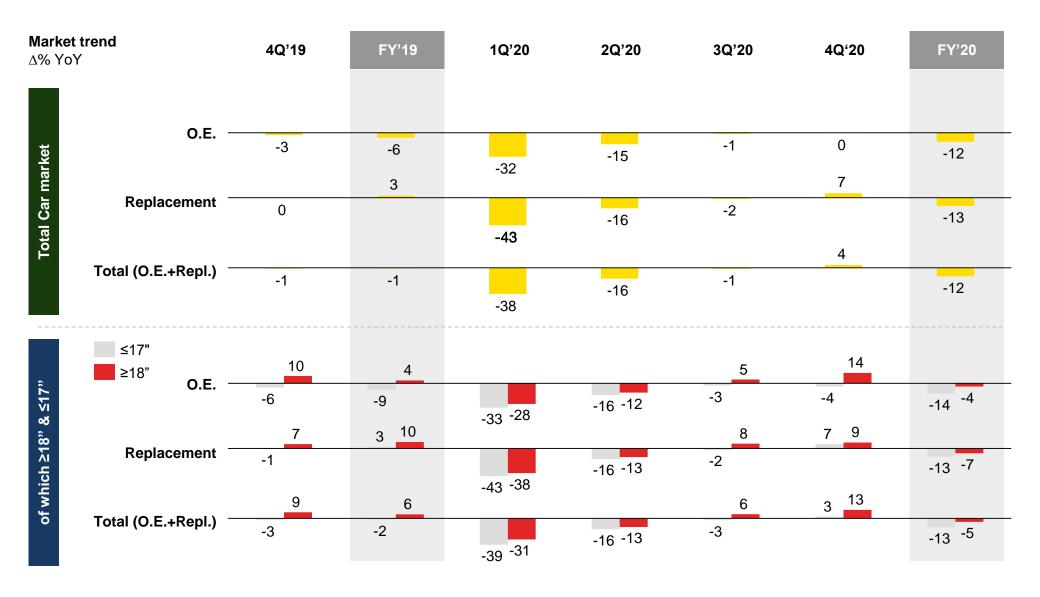


KEY CAR MARKET TRENDS: NORTH AMERICA



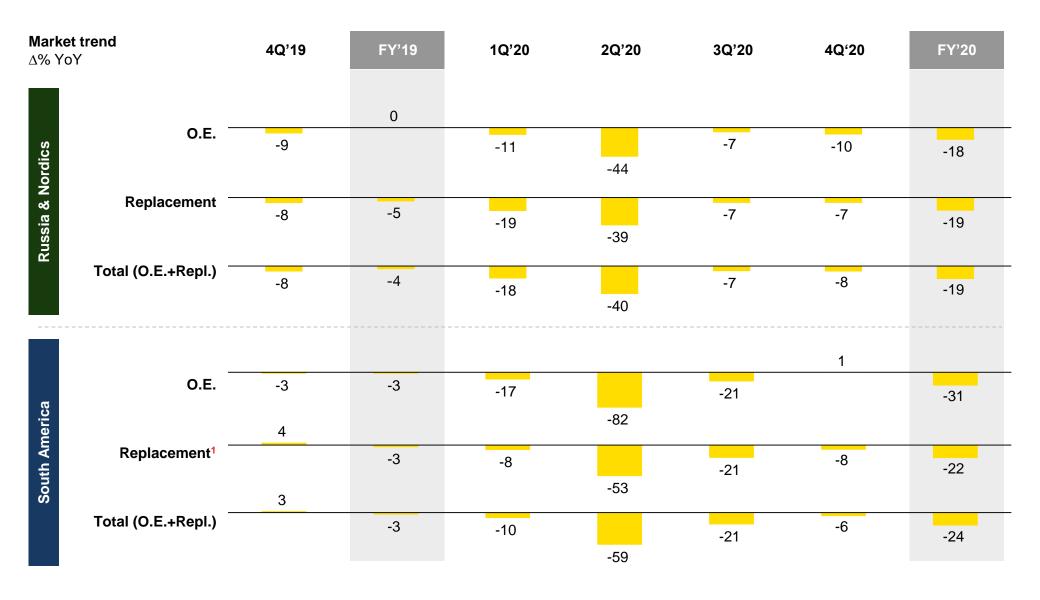


KEY CAR MARKET TRENDS: ASIA PACIFIC





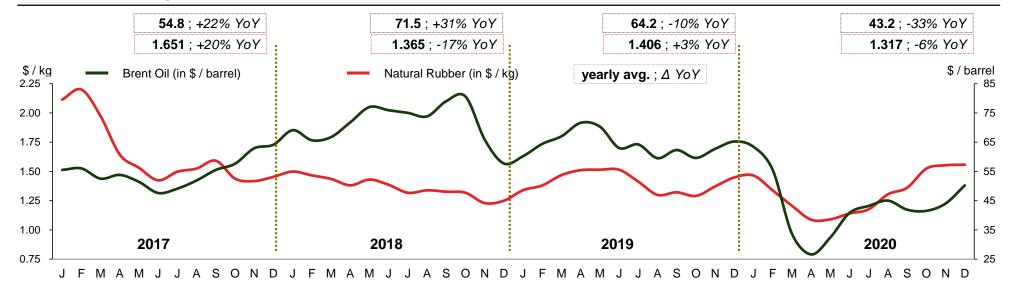
KEY CAR MARKET TRENDS: RUSSIA & NORDICS / SOUTH AMERICA



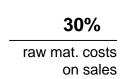


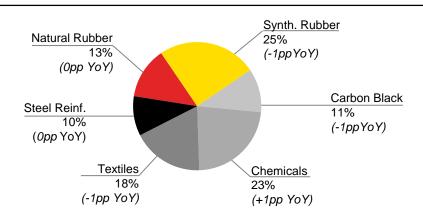
RAW MATERIAL COSTS TREND AND MIX

main raw materials price trend



FY 2020 mix (based on purchasing cost)







MANUFACTURING FOOTPRINT AS OF DECEMBER 31ST, 2020

