



The Pirelli Cashback Promotion Terms and Conditions

The following terms and conditions (the “**Terms and Conditions**”) apply to the Promotion, in which the following definitions apply:

Cashback	Means the cashback payable to the Participant under the terms of this Promotion, in accordance with the Cashback Matrix.																	
Cashback Matrix	<table><tr><th>Tyre rim size (inches)</th><th>Total cashback payable for <u>two</u> Tyres purchased and fitted in a single transaction</th><th>Total cashback payable for <u>four</u> Tyres purchased and fitted in a single transaction</th></tr><tr><td>16” or below</td><td>£10</td><td>£30</td></tr><tr><td>17”</td><td>£30</td><td>£70</td></tr><tr><td>18” & 19”</td><td>£50</td><td>£100</td></tr><tr><td>20” & above</td><td>£60</td><td>£120</td></tr></table>	Tyre rim size (inches)	Total cashback payable for <u>two</u> Tyres purchased and fitted in a single transaction	Total cashback payable for <u>four</u> Tyres purchased and fitted in a single transaction	16” or below	£10	£30	17”	£30	£70	18” & 19”	£50	£100	20” & above	£60	£120		
Tyre rim size (inches)	Total cashback payable for <u>two</u> Tyres purchased and fitted in a single transaction	Total cashback payable for <u>four</u> Tyres purchased and fitted in a single transaction																
16” or below	£10	£30																
17”	£30	£70																
18” & 19”	£50	£100																
20” & above	£60	£120																
Claim Form	The claim form to be completed and submitted on the Website by the Participant in order to claim the Cashback.																	
Claim Period	The period between 00:01 (GMT) on 5 th August 2025 up to and including 23:59 (GMT) on 31 st January 2026.																	
Evidence	The Participant’s information or documents to be provided in the Claim Form including: <div><div>1. Full name;</div><div>2. Contact details (including email address, mobile phone number and residential address);</div><div>3. Partner name and the Participant's membership number (if applicable) with that Partner;</div><div>4. Bank details (for Cashback to be paid to);</div><div>5. Vehicle information (brand and model);</div><div>6. Details of the Tyres purchased (name, quantity, rim size) along with the name of the Participating Dealer; and</div><div>7. Invoice details and copy invoice relating to the purchase of the Tyres.</div></div>																	
Partners (Each a “Partner” and collectively referred to as the “Partners”)	<div><div>1. Porsche Club GB;</div><div>2. Ferrari Owners Club;</div><div>3. Bentley Drivers Club;</div><div>4. Maserati Club;</div><div>5. BMW Car Club;</div><div>6. Mercedes Benz Club;</div><div>7. Lamborghini Club UK;</div><div>8. Jaguar Enthusiasts Club;</div><div>9. Alfa Romeo Owners Club;</div><div>10. McLaren Owners Club UK;</div><div>11. Motorsport UK;</div><div>12. Volvo Owners Club;</div><div>13. British Racing Drivers’ Club;</div><div>14. Supercar Driver;</div><div>15. Carlisle United FC.</div></div>																	
Participating Dealer	An authorised tyre fitting dealer, as listed on the ‘dealer locator’ section of the following website: https://promo.pirelli.com/tyres/en-GB/car/partner/dealer-locator																	
Participant	Any person taking part in the Promotion.																	

Prizeshark	Prizeshark Ltd (company number 05340815) with its registered office at Hexagon Business Centre, Elmfield House, New Yatt Road, Witney, Oxfordshire OX28 1PB.
Promotion	The Pirelli Cashback Promotion.
Promotion Period	The period between 00:01 (GMT) on 5 th August 2025 up to and including 23:59 (GMT) on 31 st December 2025.
Pirelli	Pirelli UK Tyres Limited (company number 02622111) with its registered office at Derby Road, Burton on Trent, Staffordshire DE13 0BH.
Tyre/s	brand-new Pirelli car / SUV tyres.
Website	https://promo.pirelli.com/tyres/en-GB/car/carclub/overview

1. The Promotion will run during the Promotion Period.
2. To be eligible to take part in the Promotion, the Participant must be:
 - I. a current member of a Partner club (proof of membership will be required in the Claim Form (if applicable));
 - II. over the age of 18 (eighteen) years; and
 - III. a permanent resident in the United Kingdom;
3. Employees or agents of Pirelli, their family members, members of their households, anyone professionally connected to this Promotion and / or any group company of Pirelli are not eligible to enter.
4. The Promotion is only open to individual consumers (i.e. not to any business entity or reseller).
5. This Promotion (or Cashback) cannot be used by the Participant in conjunction with any other Pirelli monetary offer.
6. Cashback will be paid for qualifying purchases of either 2 (two) or 4 (four) Tyres purchased from and fitted by a Participating Dealer in a single transaction on the same date within the Promotion Period. Cashback will be paid in accordance with the Cashback Matrix.
7. Each Participant is permitted to submit a maximum of 4 (four) claims for Cashback during the Claim Period with each limited to the purchase (and fitting) of either 2 (two) or 4 (four) Tyres.
8. In order to claim the Cashback, the Participant must complete the Claim Form providing all required information and Evidence. Any failure to provide the required information and / or Evidence will invalidate the Claim Form and Pirelli shall be under no obligation to pay the Cashback as a result thereof. Claim Forms received outside the Claim Period will not be accepted.
9. Claim Forms can only be submitted by Participants, not by any third party or agent acting on their behalf. Pirelli reserves the right at its absolute discretion to disqualify claims which it considers that do not comply with these Terms and Conditions. Pirelli shall have the right, where necessary, to undertake all such actions as are reasonable and necessary to protect itself against fraudulent or invalid claims including, without limitation, to require further evidence as to proof of purchase, as well as any other relevant details relating to a Participant, including evidence of their identity.
10. Upon submission of the Claim Form, Pirelli will review the Claim Form (and Evidence) and providing all required information and Evidence has been provided correctly, Pirelli will approve the Claim Form and calculate the Cashback in accordance with the Cashback Matrix. Pirelli's determination of the Cashback payable shall be conclusive.

11. Subject to approval of the Claim Form by Pirelli and provided that the Participant has complied with all other aspects of the Promotion and / or these Terms and Conditions, Pirelli will arrange payment of the Cashback to the Participant via its agent, Prizeshark. Prizeshark will endeavour to arrange payment of the Cashback to the Participant's nominated bank account (the details of which will have been provided in the Claim Form) by BACS transfer within 28 (twenty-eight) days of the date of Pirelli's approval of Claim Form.
12. By submitting the information and Evidence on the Claim Form, the Participant consents to Pirelli providing Prizeshark with all necessary personal and confidential information about or relating to the Participant (including their name and bank account details) solely in order to facilitate payment of the Cashback.
13. The Cashback shall only be paid to the bank account nominated in the Claim Form and shall not be paid by any other means (such as cash, cheque or gift card).
14. Pirelli reserves the right to substitute payment of Cashback with another item / consideration of equal or greater value, should the need arise.
15. The right for the Participant to claim (and receive) the Cashback cannot be transferred to any third party and the Cashback cannot be exchanged or substituted for equivalent consideration.
16. Pirelli is the "Data Controller" of any personal data that the Participant/s provide/s to Pirelli as part of the Promotion. Any such personal data shall be processed in accordance with Pirelli's Privacy Policy, which is available at: <https://www.pirelli.com/tyres/en-gb/learn/privacy-policy>
17. If the Participant/s have any queries about how their personal data is processed by Prizeshark, any such queries should be directed to Prizeshark.
18. Pirelli reserves the right to void, cancel, suspend, or amend the terms of the Promotion and / or Terms and Conditions where and when it becomes necessary to do so at any time. Pirelli reserves the right to withdraw the Promotion at any time before the end of the Promotion Period, at its sole discretion.
19. Pirelli shall not be responsible or liable for:
 - I. any failure to receive submissions / Claim Form(s) from Participant(s) due to transmission failures and other events beyond its reasonable control;
 - II. any late, lost, misrouted, or damaged transmissions, Claim Form(s) or entries;
 - III. any failure by the Participant to provide accurate information or Evidence in the Claim Form (including bank account details);
 - IV. any computer or communications related malfunctions or failures including but not limited to the Website or world wide web;
 - V. any disruptions, losses or damages caused by events beyond Pirelli's control;
 - VI. any printing or typographical errors in any materials associated with the Promotion.
14. To the maximum extent permitted by applicable laws, Pirelli and its affiliates will not in any circumstances be responsible for or liable to compensate the Participant (or any third party) or accept any liability for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury. The Participants' statutory rights are not affected by the provisions of this clause.
15. The Participant will be solely responsible for any and all applicable taxes and any other relevant costs or expenses relating to their purchase of Tyres and entry in the Promotion.

16. The Promotion is governed by English law and the parties shall submit to the exclusive jurisdiction of the Courts of England and Wales in the event of a dispute.