

THE FOLLOWING PROMOTION IS INTENDED FOR VIEWING IN THE 50 UNITED STATES AND DISTRICT OF COLUMBIA ONLY (EXCLUDING, WITHOUT LIMITATION, ALL US TERRITORIES, OFF-SHORE COMMONWEALTHS AND POSSESSIONS) AND SHALL ONLY BE CONSTRUED AND EVALUATED ACCORDING TO UNITED STATES LAW AND AMERICAN ENGLISH.

YOU MUST HAVE REACHED THE LEGAL AGE OF MAJORITY IN YOUR STATE/TERRITORY TO ENTER. YOU ARE NOT AUTHORIZED TO PARTICIPATE IN THE SWEEPSTAKES IF YOU DO NOT MEET WITH THESE CRITERIA. BY PARTICIPATING, YOU AGREE TO BE FULLY UNCONDITIONALLY BOUND BY THESE RULES, AND YOU REPRESENT AND WARRANT THAT YOU MEET THE ELIGIBILITY REQUIREMENTS SET FORTH HEREIN. IN ADDITION, YOU AGREE TO ACCEPT THE DECISIONS OF SPONSOR, AS FINAL AND BINDING AS IT RELATES TO THE CONTENT. THE SWEEPSTAKES IS SUBJECT TO ALL APPLICABLE FEDERAL, STATE AND LOCAL LAWS.

**"PIRELLI RACE PACKAGE SWEEPSTAKES - AUSTIN 2025" SWEEPSTAKES
OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT DOES NOT IMPROVE YOUR CHANCES OF WINNING. ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ELIGIBLE ENTRIES RECEIVED. VOID WHERE PROHIBITED BY LAW. ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.

1. **SWEEPSTAKES PERIOD:** The "Sweepstakes Period" is from 12:00 a.m. Eastern Time (ET) September 16, 2025 to 11:59 p.m. ET October 7, 2025 (hereinafter "Sweepstakes Period"). Sponsor's website computer determines the time for entries. Winner's selection via a random draw on October 8, 2025.

2. **ELIGIBILITY:** This Promotion is open to legal residents of the fifty (50) United States or the District of Columbia (excluding legal residents of Rhode Island, Guam, Puerto Rico, all other U.S. foreign territories and possessions, and where prohibited by law), as of the date of entry. Pirelli Tire LLC (the "Sponsor"), its parents, affiliates, subsidiaries, advertising and promotion agencies, and their respective officers, directors, members, and employees, as well as immediate family of the foregoing (i.e., parents, children, siblings, spouses, and, for purposes of the Sweepstakes, persons residing in the same household of such immediate family) and any other party associated with the execution or distribution of this Sweepstakes are not eligible to participate. Void where prohibited or restricted by law.

3. **HOW TO ENTER.** This Sweepstakes is entered online. To enter:

- Go to <https://promo.pirelli.com/tyres/en-US/car/Austin-2025> ("Sweepstakes Website") during the Sweepstakes Period
- Follow the instructions for entering the sweepstakes by completing the registration form with all the information requested. Mandatory fields include complete name, date of birth, vehicle brand, vehicle model, ZIP code, & a brand opinion question, phone number and email address for which you are the "authorized user". In the event you do not have a vehicle email sweepstakes.usa@pirelli.com for assistance with your entry. If you do not have an email address, contact Pirelli Consumer Affairs by phone (800-747-3554) for assistance with entry.

Once the form is completed, you must complete the check box to confirm you have read and accepted these Official Rules and click "Submit" to receive one (1) entry into the Sweepstakes.

Please note that opting-in for subscribing to our newsletter is optional and will not affect your chance of winning.

The Sponsor is not responsible for any technical problems or human error that may result in a registration, submission or Entry not being received or being lost or damaged or for any destruction or alteration thereof, or unauthorized access to the website.

Only fully completed entries are eligible. Proof of submission will not be deemed to be proof of receipt by Sponsor. Entries generated by script, macro, or other automated or mechanical means, or by means which subvert the entry process or where prohibited by law, will be void.

4. **CONDITIONS OF ENTRY: Limit: one (1) entry per Entrant for the entire Sweepstakes Period.**

Entries must be made by an individual from a stand-alone computer or mobile device¹ and may not be made by proxy or any electronic/automated means such as, without limitation, script, bot, macro, or any other similar software or program.

Multiple entries submitted (e.g. registering by using multiple/different identities) or completed by the Entrant are void.

Participation in the Sweepstakes constitutes Entrant's full and unconditional agreement to these Official Rules, which are final and binding in all matters related to the Sweepstakes. Sponsor reserves the right, at any time, to verify the validity of entries, including the Entrant's identity, age, place of residence, and to disqualify Entrants who violate these Official Rules or interfere with this Sweepstakes in any manner. If an Entrant is disqualified, Sponsor reserves the right to terminate that Entrant's eligibility to participate in the Sweepstakes.

YOU MUST SUPPLY AN ACCURATE, FUNCTIONING EMAIL ADDRESS, FOR WHICH YOU ARE THE AUTHORIZED USER, OR A VALID METHOD OF CONTACT FOR YOUR ENTRY TO BE ELIGIBLE AND FOR WINNER NOTIFICATION (IF APPLICABLE).

An email "Authorized user" is defined as the natural person who is assigned to an email address by an Internet mail provider, Internet access provider, online service provider or organization (e.g. webmail provider, business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the email address. Proof of entering is not proof of entry

¹ Message and data rates, wireless Internet access charges and perhaps other fees may apply to use of mobile device for Sweepstakes entry. Consult your wireless carrier's pricing plan BEFORE participating via mobile device. Not all mobile devices offer wireless Internet access; and, wireless Internet access may not be available in all areas.

receipt. In the case of a dispute regarding who submitted a particular online entry, the entry will be deemed submitted by the authorized account holder of the email account.

5. WINNERS SELECTION AND NOTIFICATION: On or about October 8, 2025, one (1) prize winner ("Winner") will be selected in a random drawing from all eligible entries received during Sweepstakes Period. Winner will be notified by Sponsor by email and/or phone on or about October 9, 2025 (the "Notification"). Winner must respond to Notification within 5 business days of first Notification.

Winner may be required to sign and return (except where prohibited) an Affidavit of Eligibility and Liability/Publicity Release and a Form 1099 in the amount of the Approximate Retail Value of the Prize (the "Paperwork") within ten (10) days of the Notification.

If the Winner fails to respond to the Notification or to return the Paperwork within the date and time indicated in the Notification, or is found to be ineligible, or if he/she does not comply with the Official Rules, or is unable to take the Prize, Winner will forfeit the Prize and an alternate Winner will be selected via random drawing from the remaining eligible entries received during the Sweepstakes Period.

6. PRIZE: One (1) prize will be awarded and shipped to the Winner at the sole cost of Sponsor, consisting of (i) one (1) Pirelli Wind Tunnel Tire, (ii) one (1) set of Pirelli P ZERO™, CINTURATO™, SCORPION™ or Winter tires, not including racing or motorcycle tires, subject to availability; eligible tires will be selected by mutual agreement between Sponsor and Winner, based on availability, and (iii) one (1) gift basket of Pirelli race day gear. (Approximate Retail Value of \$4500 ("Prize"); actual value may vary depending on Winner's shipping address.

The Prize is non-transferable, and no substitution or cash alternative will be made without the express consent of the Sponsor. By entering this Sweepstakes, Winner acknowledges that the Sponsor has neither made, nor is in any manner responsible or liable for, any warranty, representation or guarantee, expressed or implied, in fact or in law, relative to the prize or regarding the use, value or enjoyment of the prize. The right to receive any prize is non-assignable, non-exchangeable and non-transferable. No prize may be claimed in cash or changed to another prize or arrangement. However, in the event of unforeseen circumstances or circumstances outside of Sponsor's reasonable control, Sponsor reserves the right to amend, withdraw or substitute a prize for an alternative prize of equal or greater value. Sponsor will not be responsible for, or liable to any Winner, if all or part of a prize is not available or must be varied for any reason or if a Winner is unable to accept or take the Prize for whatever reason. Any difference between ARV and actual value will not be awarded. **NOTE:** Certain elements of the prize have no approximate retail value, and if it becomes impractical or impossible to fulfill those elements, Sponsor's only obligation will be to provide the remainder, if any, of prize.

Please note: the value associated with the Prize is taxable as income and the Prize winner is solely responsible for any taxes, including, but not limited to all applicable federal, state and local taxes that become due with respect to the value of the Prize. The Sponsor must report the value of the Prize to the Internal Revenue Service in the year the Prize is received by the Winner and will be reported to the Winner and the Internal Revenue Service in the form of a Form 1099.

7. ODDS OF WINNING depend on number of eligible entries received in the Sweepstakes Period.

8. PRIZE DELIVERY:

Sponsor is entitled to choose the delivery method of Prize at its sole discretion. The Sponsor is not responsible for any taxes, customs charges or other costs required for or related to receiving a prize that are not specifically mentioned in Section 6 above. Sponsor will further not compensate any Winner for a Prize that cannot be redeemed or received by Winner due to customs or other local regulations or that is damaged, delayed or lost by postal, courier or other mail service. Sponsor does not bear liability for any loss caused by incorrect or inaccurate contact details and no compensation will be provided for a Prize that is not able to be awarded to a Winner based on such inaccurate or incorrect information.

9. GENERAL

This Promotion is governed by U.S. law, subject to all applicable federal, state and local laws. By participating in this Sweepstakes, Entrants agree to abide by and be bound by these Official Rules and decisions of the Sponsor, which shall be final in all matters relating to the Promotion.

If an act, omission, event or circumstance occurs which is beyond the reasonable control of the Sponsor and which prevents the Sponsor from complying with these terms and conditions the Sponsor will not be liable for any failure to perform or delay in performing its obligation. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Sponsor including because of war, terrorism, state of emergency or disaster (including natural disaster), infection by computer virus, bugs, tampering, unauthorized intervention, technical failures or any which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, the Sponsor reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any Entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel this Promotion, as appropriate. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision.

The invalidity or unenforceability of any portion or provision of these Official Rules or a Declaration of Eligibility will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules or a Declaration of Eligibility is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. If there is a discrepancy between these Official Rules and any other promotion materials, the Official Rules will control and govern this sweepstakes.

ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE WEBSITES OR TO UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE,

SPONSOR WILL DISQUALIFY ANY SUCH ENTRANT AND RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.

10. PUBLICITY: Except where prohibited by law, participation in the Sweepstakes constitutes the consent of the Winner to the Sponsor's and its representatives' or agents' use of the Winner's name, likeness, photograph, voice, opinions, biographical data, and/or contact information for promotional and other internal or external marketing purposes in any media, worldwide, without further compensation.

11. RELEASE: By participating, Entrants agree to release, discharge, indemnify and hold harmless the Sponsor, and each of their respective officers, directors, employees, representatives and agents from and against any claims made by any Entrant, prize winner, or any other third parties, related in any way to the operation of this Sweepstakes as well as any other claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from receipt, acceptance, possession, misuse or use of a prize or participation in any promotion related activity or participation in this Sweepstakes.

12. LIMITATION OF LIABILITY: The Released Parties are not responsible for: (i) lost, late, stolen, misdirected, damaged, illegible, incomplete, garbled, or undelivered entries; (ii) fraud, technical problems, failures, malfunctions, or for any other technical problems or malfunctions associated with any telephone lines, computer systems, servers, provider hardware/software, lost or unavailable network connections or failed, incomplete, garbled or delayed computer transmissions or any combination thereof; (iii) any damage to any Entrant's computer system/software related to or resulting from any participation or activity in connection with the Sweepstakes; (v) claims related to infringement or rights of personality related to the content of any promotional items provided in connection with the Sweepstakes; or (i) any incorrect or inaccurate information provided, published, or printed or any other factor beyond the Sponsor's control that impairs the integrity or proper functioning of the Sweepstakes as determined by Sponsor in its sole discretion. THE RELEASED PARTIES (X) MAKE NO WARRANTY, GUARANTY, OR REPRESENTATION OF ANY KIND CONCERNING THE GRAND PRIZE (OR ANY PORTION THEREOF), AND (Y) DISCLAIM ANY IMPLIED WARRANTY.

13. DISPUTES: To the fullest extent permitted by law, as a condition of participating in this Sweepstakes, Entrant agrees that any and all disputes which cannot be resolved between the parties and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Floyd County, Georgia. Further, in any such dispute, under no circumstances will Entrant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than Entrant's actual out-of-pocket expenses (i.e. costs associated with entering this Sweepstakes), and Entrant further waives all rights to have damages multiplied or increased.

14. DATA PROTECTION By entering the Sweepstakes, each Entrant is required to provide, and consents to the collection, retention, and use of, his or her personal information in accordance with the Sponsor's Privacy Policy (the "Privacy Policy"), available on the Sweepstakes Website. [Privacy Policy | Pirelli](#)

15. WINNERS LIST: To obtain a copy of the Winner's name or a copy of these Official Rules please contact us at sweepstakes.usa@pirelli.com after October 30, 2024.

SPONSOR: This Sweepstakes is sponsored by PIRELLI TIRE LLC – 100 PIRELLI DRIVE, ROME, GA 30161, UNITED STATES OF AMERICA